

# EDprints

Reflections Of Excellence

• AUTUMN EDITION | JULY – SEPTEMBER | 2025 •

## SPOTLIGHT

World Records by  
Edify School Kanakapura

Edify Edified New Schools

Six Pocket Syndrome

New Members  
In The Team



## COVER STORY

01

World Records by  
Edify School Kanakapura

02

Nine Ways To Get More  
Work Done

03

Mentor – Mentee Voice

04

Pan India Presence Of  
Edify Schools

05

Bridging Gaps In  
Gen Z And Gen Alpha



## TABLE DES MATIERES (TOC)

| TITLE   | PAGE NO. |
|---|----------|
| 01 EDITORIAL  | 03       |
| 02 COVER STORY  | 04 - 09  |
| 03 NEW MEMBERS IN THE TEAM  | 10 - 11  |
| 04 GLIMPSES FROM EDIFY SCHOOLS  | 12 - 25  |
| 05 SCHOOL ACHIEVEMENTS  | 26 - 31  |
| 06 MENTOR - MENTEE SPEAK  | 32       |
| 07 VOICE OF STAKEHOLDERS  | 33 - 35  |
| 08 TIE-UP WITH ACADEMIES - EDIFY  | 36 - 45  |
| 09 LUMINOUS LAUNCH OF NEW SCHOOLS   | 46       |
| 10 GEN Z AND GEN ALPHA: HOW CULTURAL VALUES ARE<br>UNDERMINED BY THE ADVENT OF SOCIAL MEDIA | 47 - 50  |
| 11 NINE WAYS TO GET MORE DONE   | 51       |
| 12 3C PROFILES AT A GLANCE  | 52       |
| 12 SIX POCKET SYNDROME  | 53       |
| 12 PAN INDIA PRESENCE OF EDIFY SCHOOLS  | 54       |

## CONTACT US!



Reach Us With Your Feedback / Suggestions

@

Email: [info@edify.in](mailto:info@edify.in)



## OUR FOUNDER & VISIONARY



**SHRI  
DAYANAND  
AGARWAL JI**

## VISION

Our vision is to foster a society of individuals capable of progressive thinking, creating and initiating positive change in the social, economic and cultural fabric thus making a strong impact on the global community through knowledge, understanding and attitude.

## MISSION

We aspire to nurture individual talents and abilities by empowering all children, to help develop them into relatively disciplined and dynamic leaders of the future. These children will go on to become active global citizens contributing richly to our nation and the world. Our responsibility is to raise them as independent, responsible, resourceful and successful individuals with high self-esteem and confidence.

## Editorial Board

- Chief Editor : Mr. Garv Agarwal
- Editor : Dr. Abhishek Sharma

## Editorial Team

- Dr. Anuradha Pant
- Mr. Ajay Lall
- Mr. Sudarsan Rauta

## Design & Concept

Mr. Yanala Naveen Reddy

## Our Policy

We strive to report news accurately and objectively. We vow to cover stories without discrimination towards any groups.

The MDN Edify Education reserves the right to decide on the content to be published.

## Messages.....

### EDITOR IN-CHIEF

#### Six Pocket Syndrome – When Too Much Love Turns into a Problem

Have you heard of “Six Pocket Syndrome”? It is a modern term describing how one child is supported by six adults: two parents and four grandparents. That means six pockets full of love, attention, and money for one child.

While it sounds ideal, it often leads to unexpected problems. When every wish of a child is instantly fulfilled, like a new toy, gadget, or trip, it can create a sense of entitlement. The child starts believing, “Whatever I want, I’ll get.”

#### Example:

Take Aarav, adored by his parents and grandparents. Each time he asks for something, someone buys it immediately. Gradually, he begins expecting instant rewards and gets upset when told “no.” This is how Six Pocket Syndrome shows up in daily life.

#### Why It Happens:

Single-child families where all attention and money go to one child.

Working parents who try to make up for lost time with gifts.

Grandparents who express love through pampering.

Higher incomes that allow more spending on luxuries.

#### What Studies Say:

A study by NIMHANS found that 65 percent of urban children show signs of impatience and entitlement due to overindulgence. Children without siblings receive up to 40 percent more spending on non-essentials than those with siblings. Experts warn that excessive pampering reduces patience, gratitude, and empathy.

#### Effects:

Poor tolerance for failure.

Less gratitude and difficulty sharing.

Resistance to rules and authority.

#### Solutions:

Spend quality time instead of money.

Say “NO” when necessary to build self-control.

Teach gratitude and appreciation.

Keep rules consistent between parents and grandparents.

#### In the End:

*Love is essential, but overindulgence can harm. Balance affection with discipline so children grow up loved, confident, and grateful, not entitled.*

### EDITOR



**DR. ABHISHEK SHARMA**

#### Principal Advisor

**MDN Edify Education**

**Head Tie-Up's (PAN India)**

**Head - Training (PAN India)**

### Hello, incredible Edifiers!



Get ready to dive into the vibrant world of our second edition of EdiPrints! This isn't just a newsletter - it's a celebration of you, our amazing community and the extraordinary journey we're on together. Our campuses are electric with possibility, buzzing with the sounds of discovery and the bright energy of minds destined for greatness.

Let's raise the roof for our phenomenal students and their breathtaking success in the 2024-25 Board Examinations! You've not just passed tests - you've shattered expectations and shown the world what Edifiers are made of. These spectacular achievements belong to all of us - to the determined students who gave their all, to our passionate educators who light the way, and to our wonderful parents who stand with us every step of this adventure. Together, we're building something truly special.

Flip through these pages and prepare to be amazed! You'll discover the magic happening in our classrooms and beyond - from mind-expanding science projects that challenge what's possible, to breathtaking art that speaks to the soul, to community initiatives that are changing lives. This is learning that matters. This is education that transforms.

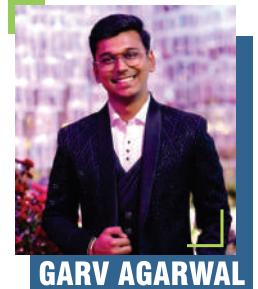
At the heart of it all beats our innovative 3C Curriculum, supercharged with cutting-edge technology and real-world skills. We're not just keeping up with the future - we're helping to shape it, with smart classrooms, hands-on learning, and projects that blur the lines between subjects.

So turn the page and let yourself be inspired by these stories of growth and triumph. Let them fuel your dreams and remind you that at Edify, anything is possible. Keep reaching higher, keep dreaming bigger and always remember - the most exciting adventures begin with curiosity.

*The future is bright, and it's ours to create together! Let's make this year unforgettable,*

**Dr. Abhishek Sharma**

Editor - EdiPrints



**GARV AGARWAL**

**Director  
MDN Edify Education**

## Our Vision and Mission

### Vision

*Our vision is to foster a society of individuals capable of progressive thinking, creating and initiating positive change in the social, economic and cultural fabric; to create a strong impact in the global community through knowledge, understanding and attitude.*

### Mission

*We aspire to nurture individual talents and abilities by empowering all children and help them develop into relative, disciplined, dynamic leaders of the future. These children will go on to become active global citizens contributing richly to our nation and the world. We take responsibility to raise them as independent, responsible, resourceful and successful individuals with high self esteem and confidence.*

## *A Journey Beyond Records: The Edify Spirit of Excellence - Edify School Kanakapura (Karnataka)*

### *From the Principal's Table*

*“Dream big, start small and act now - every world record begins with one inspired idea.”*

### *A Historic Milestone in Education*

In a spectacular display of talent, discipline, and innovation, Edify School, Kanakapura Main Road, managed by Vasavi Vidyanikethan Trust (VVN Trust), has made history by becoming the first school in Karnataka to set 31 world records in just seven days, establishing a global benchmark in school education.

What began as a small idea in a planning meeting soon evolved into a massive collaborative journey of determination, creativity, and relentless effort. It was a true embodiment of Edify's motto **“Think Beyond. Think Big.”**

Every student, teacher, and parent stood united under one vision - that no stone would be left unturned, and every child would have a moment to shine.

Edify believes in education that transcends textbooks - where learning is lived, shared, and celebrated. This philosophy formed the very heart of our record-making journey.

### *A Dream Takes Flight – The Beginning*

The historic journey toward creating world records at **Edify School, Kanakapura Main Road** began in **June 2025** with an introductory meeting with **Dr. K. Pradeep Kumar**, a renowned academician and world records strategy expert with **114 world record titles from Coimbatore**.

What started as a visionary discussion soon grew into a mission that united every stakeholder - students, teachers, parents, and administrators - under one shared goal: *to make Edify a name etched in the pages of world records.*

Soon after, **Academic Administrators and Coordinators** joined the process, and brainstorming sessions began to identify potential record-setting areas. After thoughtful deliberation, we finalized three major domains:

- Book Review Relay

- Storybook Publication

- STEAM-Based Projects



The record titles were formally proposed as:

1. *Most Participants in a Book Review Relay in 12 Hours*
2. *Most Authors Contributing Maximum Fictional Short Stories to a Single Book*
3. *The Most STEAM-Based Projects Simultaneously Exhibited and Presented by a Team*

Along with these, **28 individual students** were also registered to attempt unique world records — each representing excellence in a different discipline.

*“A shared dream became a shared mission — and from that moment, there was no looking back.”*

### **Laying the Foundation – Planning and Preparation**

The months that followed were filled with intense planning. Detailed **circulars** were issued, and **two rounds of parent meetings** were held to ensure transparency and clarity.

Challenges surfaced — fee collections, scheduling, and time management — but they were swiftly resolved through collaborative efforts involving parents, teachers, and administrators.

By **the first week of August**, the mission had gained structure. A **Zero Period timetable** was introduced, maintaining academic balance while accommodating rehearsals and record preparations. Duties were clearly distributed among staff, and expectations were clearly defined.

*“As a Principal, I had butterflies in my stomach. But seeing my teachers' energy and students' enthusiasm, I knew — we were ready.”*

### **The Pulse of Preparation – Books, Stories, and STEAM**

August was an electrifying month. Our librarian became the most sought-after person, meticulously categorizing **over 1,000 books class-wise**. Students began preparing book reviews with immense zeal.

Teachers evaluated drafts, Academic Administrators verified them, and finally, I personally reviewed and forwarded the copies to the world record organizations. Within just three days, we received the official confirmation — **our reviews were approved!**

Soon after, **on-stage rehearsals** began. Students from Grades 1 to 12 performed their reviews with clarity, confidence, and charisma. The auditorium echoed with their voices — each word a symbol of Edify's excellence.

Parallelly, **story writing** and **STEAM project planning** were underway. Each individual participant was assigned a dedicated mentor for training and updates. Budget discussions followed, and with the team's innovation, we replaced thermocol with **eco-friendly cardboard**, ensuring both cost-efficiency and sustainability.

*“It wasn't just about meeting a target — it was about doing it responsibly, creatively, and meaningfully.”*

### **The First Milestones – Making Headlines**

**24th August 2025** marked a proud moment as we officially announced our world record journey at the **Bangalore Press Club**. The event garnered significant media attention and created ripples of excitement.

Soon after, the first individual record attempt took place on **29th August 2025**, when **Shlok Mathur (Grade VII)** achieved *“The Largest Origami Houses Mosaic by an Individual (Minor-Male)”*.

The mosaic — a stunning outline of **Dr. A.P.J. Abdul Kalam**'s face made with 10,000 origami houses — was a breathtaking tribute to creativity and perseverance.

*“That day, the spark of possibility became a flame of achievement.”*

### Record After Record – Days of Glory

The next day, **30th August 2025**, witnessed the grand event —

#### “Most Participants in a Book Review Relay in 12 Hours.”

The program began with the ceremonial **lighting of the lamp**, a soulful **invocation song**, and inspiring addresses from the adjudicators, dignitaries, and myself.

At exactly **6:00 a.m.**, 365 students began their reviews, each presenting with poise and purpose. The relay concluded at **6:15 p.m.**, marking a triumphant success — **365 reviews approved** and a world record achieved!

The momentum continued on **31st August 2025** with the record attempt for

#### “Most Authors Contributing Maximum Fictional Short Stories to a Single Book.”

Over **322 student authors** contributed a total of **641 stories**, showcasing their creativity and imagination.

The same day, **Sai Sannidhi (Grade IV)** created history as the *“Youngest to Publish a Fiction Book Containing the Most Short Stories.”* Her dedication and confidence inspired everyone present.

*“Each child's achievement became a story of courage — written not in ink, but in determination.”*

### September – A Symphony of Hard Work

September was a month of balancing brilliance — academics, rehearsals, assessments, and STEAM exhibitions all progressing simultaneously.

Despite the packed schedule, our structured Zero Period system ensured smooth coordination. Teachers' guidance, parents' cooperation, and students' enthusiasm made it all possible.

On **25th September**, we held our second **Press Conference** featuring individual record participants. The following day, **26th September**, the grand **STEAM-Based Project Exhibition and Record Evaluations** took place.

Distinguished guests including **Mr. Lakhon Lal Meena (CBSE Regional Officer)**, **Mr. Garv Agarwal, Director, MDN Educations** and **Trustees from VVN Trust** graced the occasion. The event unfolded flawlessly — from documentation and evaluation to adjudicator briefings and student demonstrations.

The hall vibrated with pride as each student performed confidently, achieving success after success.

*“Excellence is not an act but a habit — and our students lived that truth.”*

### October – The Culmination of Glory

October arrived with the final crescendo of achievements.

On **10th October 2025**, two brilliant students —

**Advik Yambalada (Grade IV)** and **Rithvik Agarwal (Grade VIII)** — achieved their respective records for *Longest Public Speaking Marathon* and *Longest Guitar Concert by an Individual (Minor-Male)*.

Their performances were extraordinary — inspiring, emotional, and unforgettable.

Finally, on **12th October 2025**, we celebrated the **Grand Citation Ceremony**, attended by an eminent galaxy of guests — including:



- **Shri Gaurish Akki**, Founder & Director, Gaurish Akki Studio
- **VVN Trust Members**, led by **Shri T. Srinivas** and **Dr. Manandi N. Suresh**.
- **Principals from reputed institutions across Bengaluru**
- **Official Adjudicators** from *Elite World Records*, *Asian Book of Records*, and *Indian Book of Records*

The atmosphere was electric with pride, applause, and emotion. Each certificate symbolized a milestone — not just of record-making, but of teamwork, resilience, and dreams realized.

*“That day, Edify didn’t just make records — we made history.”*

## The Record Makers: Student Achievers Who Made History

*“Our students didn’t just chase records — they redefined what’s possible.”*

Each young achiever showcased exceptional talent, focus, and innovation across disciplines — from STEM and mathematics to art, robotics, and language:

### Individual Records

- **Sakshi Shetty (Grade VI)** – *Most Mathematical Concepts, Definitions, and Formulae Demonstrated in 30 Minutes* (424).
- **Shriyan Karthik (Grade VIII)** – *Most Basic Semi-Functional Robotic Models Assembled in 8 Hours by an Individual (Minor-Male)* (66).
- **Sharabh Shahi (Grade II)** – *Most Basic Semi-Functional Robotic Models Assembled in 3 Hours* (30).
- **Devaiah Munjandira Ganapathy (Pre-Mont)** – *Most Early Learning Facts Recalled and Recited in 20 Minutes* (578).
- **Kushagra Parial (Grade II)** – *Most Words Spelled in a Spellathon in 30 Minutes* (839).
- **Brinda Kornipalli S (Grade VII)** – *Most Shlokas Recited in 20 Minutes* (145).
- **Tenith D.P (Grade II)** – *Most Dot-to-Dot Drawings Completed in 2 Hours* (195).
- **Rashmika Vinay K. Gowda (Grade III)** – *Most Pencil Shades Completed in 2 Hours (40 qualified shades out of 49)*.
- **Rakkshithaa Vijay (Grade III)** – *Most Single-Digit Addition Problems Solved in 20 Minutes Using Abacus* (310).
- **Aadhya S (Grade III)** – *Most Three-Digit Mental Arithmetic Addition Problems Solved in 30 Minutes* (414).
- **Tejansh G (Mont-II)** – *Most Digital Images of Vegetables and Fruits Identified in 3 Minutes* (220).
- **Dhruva TejoRam Pallekonda (Grade III)** – *Most Single-Digit Mental Arithmetic Addition Problems Solved in 30 Minutes* (779).
- **Shikhar Chandra P (Grade III)** – *Most Two-Digit Mental Arithmetic Addition and Subtraction Problems Solved in 30 Minutes* (314).
- **Hemanth R (Grade VI)** – *Most Space-Based STEM Projects Presented in 4 Hours (53 projects, 48 qualified)*.

- **Niyathi Sarpangala (Grade V)** – *Longest Keyboard Concert by an Individual (14 hours).*
- **Purvish Sai Chintamaneni (Grade VII)** – *Most Science Concepts, Definitions, and Formulae Demonstrated in 30 Minutes (390 qualified out of 410).*
- **Gaurav Sanath Gowda (Grade VI)** – *Most Shotput Throws (2 Kg) in 30 Minutes (731 qualified out of 767).*
- **Jashwanth Anand (Grade VI)** – *Most Consecutive High Roundhouse Kicks in 3 Minutes (204 qualified out of 224).*
- **Aarabhi R. Bharadwaj (Grade IX)** – *Longest Mandala Art Marathon (14 hours).*
- **Saurav Sanath Gowda (Grade VI)** – *Most Times Pyraminx Solved in 3 Hours (428 qualified out of 429).*
- **Habib Aahil (Grade VI)** – *Most Semi-Functional Robotic Models Assembled in 6 Hours (36 qualified out of 52).*
- **Samara Yumn Basha (Grade V)** – *Most Books Reviewed in 4 Hours (100).*
- **Shivam Mathur (Grade IV)** – *Most Yogasanas Performed on a Chair in 20 Minutes (59 qualified out of 120).*
- **Aarnavi Gowda K.S. (Mont II)** – *Most Dot-to-Dot Drawings Completed in 1 Hour by a Pre-Schooler (109).*
- **Advik Yambalada (Grade IV)** – *Longest Public Speaking Marathon by an Individual (Minor-Male).*
- **Rithvik Agarwal (Grade VIII)** – *Longest Guitar Concert by an Individual (Minor-Male).*
- **Sai Sannidhi S (Grade IV)** – *Youngest to Publish a Fiction Book Containing the Most Short Stories.*
- **Shlok Mathur (Grade VII)** – *Largest Origami Houses by an Individual (Minor-Male).*

### Team Records

- *The Most STEAM-Based Projects Simultaneously Exhibited and Presented by a Team (Single Venue) counted to 1398 projects by 704 participants, was set by Edify School (Kanakapura Main Road), managed by Vasavi Vidyanikethan Trust, in Bengaluru District, Karnataka, India on September 26, 2025. Most Authors Contributing Maximum Fictional Short Stories to a Single Book.*
- *The Maximum Participants in a Book Review Relay in 12 Hours counted to 365. It was accomplished by Edify School (Kanakapura Main Road), managed by Vasavi Vidyanikethan Trust, in Bengaluru District, Karnataka, India on August 31, 2025.*
- *The Most Authors Contributing Maximum Fictional Short Stories to a Single Book counted to 322 authors and 641 stories, was set by Edify School (Kanakapura Main Road), managed by Vasavi Vidyanikethan Trust, in Bengaluru District, Karnataka, India on October 12, 2025.*

### Epilogue: Beyond the Records

*“We began with small steps, but our dreams had no limits.”*

The week-long Edify World Records Festival 2025 featured extraordinary feats across academics, arts, and sports. The event stands as a testament to Edify School's 14-year journey of academic distinction and innovation. By achieving 31 global records within one week, the institution has set a new benchmark in holistic education, inspiring schools across India to dream bigger and aim higher.



## Cover Story

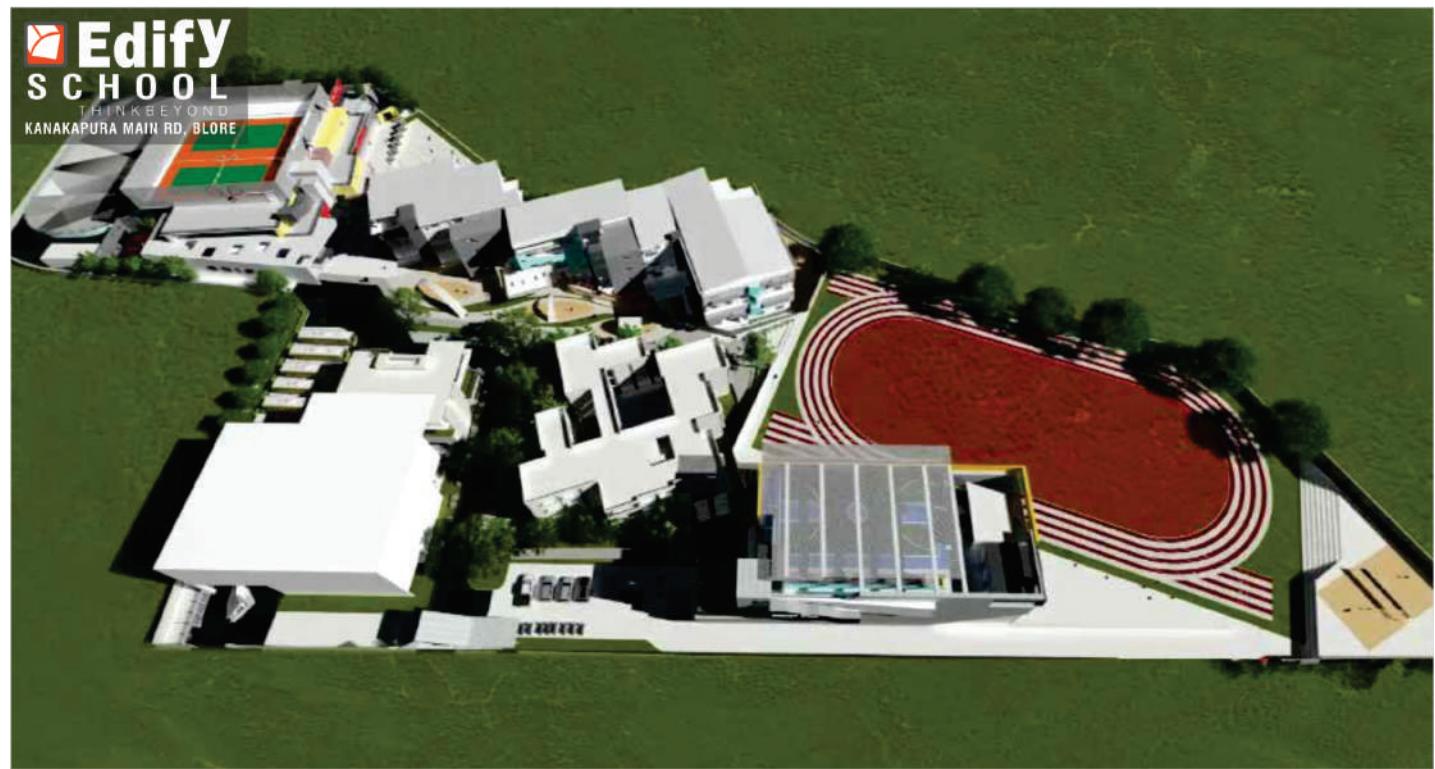
From a humble plan to a historic success — this journey was not about numbers, but about nurturing dreams, building confidence, and inspiring generations to come.

“We started small — but we dreamed big. And together, we made history.”

— Ms. Shashikala Bai B. E,

Principal,  
Edify School, Kanakapura Main Road

# Congratulations



## New Members in the Team

### Head Office



**Dr. Som Prakash**  
Principal Advisor  
MDN Edify Education

#### Visionary Educationist, Author, and Thought Leader

Dr. Som Prakash is a renowned educationist with over 24 years of dynamic experience across diverse domains of teaching, training, and educational leadership. Known for his visionary approach, he has seamlessly integrated traditional pedagogical wisdom with modern technology, making him a pioneer in tech-enabled education.

A compelling public orator, motivational speaker, philosopher, writer, and accomplished administrator, Dr. Prakash continues to inspire educators, students, and the wider community through his insightful ideas and transformative leadership.

A published author of five books, his critically acclaimed work “Seeds of Separation” explores the complex and poignant theme of the Partition of India. His poetry collection “Sunshine of My Heart” has been warmly received worldwide for its emotional depth and lyrical elegance. His book on financial literacy, “Paisa Ye Paisa,” has garnered wide appreciation, while his latest educational publication, “Beyond Chalk & Talk,” has become a notable reference among educators exploring modern pedagogies and 21st-century learning trends.

As a consistent and thought-provoking writer, Dr. Prakash has contributed over 50 articles on social and educational issues to leading online and print publications.

Beyond the written word, he has built a strong digital presence with over 500 educational and motivational videos addressing key societal themes, holistic well-being, and lifelong learning. As a thought leader and influencer, he continues to create meaningful opportunities for teachers and students to grow personally and professionally.

With a record of conducting more than 200 workshops and training sessions, Dr. Prakash is highly regarded as a dynamic and impactful resource person. His sessions are known for being insightful, engaging, and profoundly transformative.

An award-winning educator, he has been honored by numerous social and educational organizations for his outstanding contributions to the field. Passionate about nature, travel, and cultural exploration, he finds joy in connecting with people from all walks of life. A music enthusiast at heart, he enjoys singing in his leisure time, adding warmth and creativity to his vibrant personality.



## New Members in the Team

### Head Office



**Mr. Rajiv Ranjan**  
AGM – Branding & Marketing  
MDN Edify Education

Welcoming Mr. Rajiv Ranjan to the Edify Family

We are delighted to welcome Mr. Rajiv to the Edify Education family. He will be primarily responsible for planning and executing branding and marketing initiatives across the organization, aimed at strengthening the visibility and positioning of the Edify brand across India and beyond.

Mr. Rajiv Ranjan brings with him over 16 years of diverse experience in Marketing and Communications, having worked with reputed organizations such as VEKA, Radha TMT, Tata Tiscon, My Home Group, and The Times of India. An MBA in Marketing and Finance from Dhruva College of Management, Hyderabad, Rajiv has developed a strong command over brand management, advertising, internal and external communications, events, exhibitions, content creation, and digital marketing strategies.

Known for his innovative thinking and creative approach, Mr. Rajiv Ranjan believes in blending traditional marketing practices with modern digital tools to build strong, relatable brands. His strategic insights and collaborative nature make him a valuable addition to the Edify team, especially as the organization continues to expand its footprint in the field of education.

Outside of work, Mr. Rajiv Ranjan is an avid practitioner of yoga, and enjoys maintaining a healthy lifestyle through fitness, cooking, and blogging. His balanced perspective on work and wellness perfectly aligns with Edify's values of holistic growth and lifelong learning.

We extend our best wishes to Mr. Rajiv and look forward to his dynamic contributions in enhancing the Edify brand and supporting the organization's vision of Leading Young Minds to Knowledge and Beyond.

### Head Office

We are delighted to introduce Mr. Raghvendra Singh as the E-Commerce Operations Head at MDN Edify Education, leading the Edischoolmart Department.

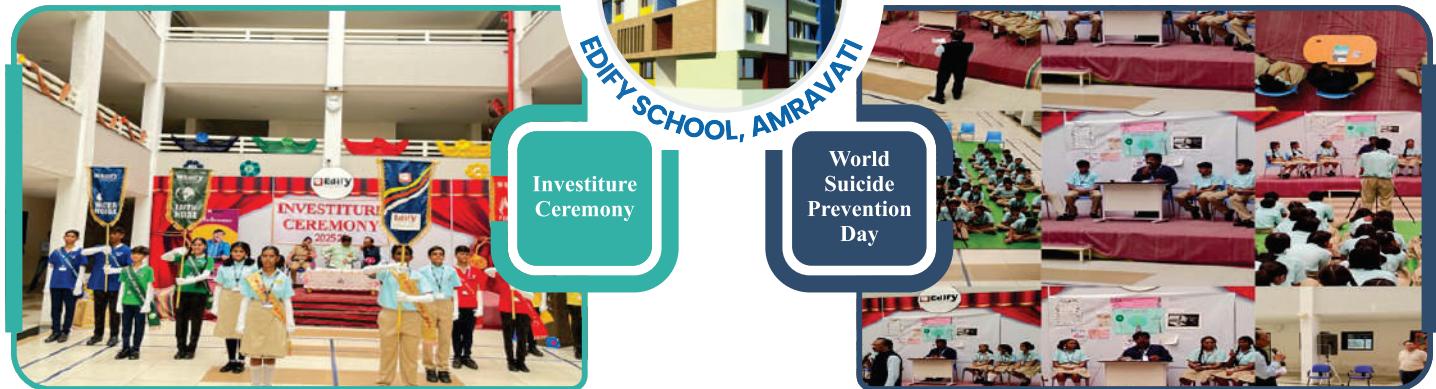
Mr. Raghvendra brings over 10 years of professional experience in e-commerce and business management. He has been associated with reputed organizations such as Hindustan Adhesives, Amazon, Neerus, and Dr. Reddy's (Cancelled Plans), and has also founded his own tech startup based in Austin, Texas. He holds a Post-Graduation in Data Science & Business Analytics, with expertise in E-Commerce, Digital Marketing, and Operations.

In his role, Mr. Raghvendra will spearhead the development of a centralized procurement platform – Edischoolmart – aimed at connecting schools across India with verified sellers for their procurement needs. This initiative will streamline and simplify the procurement process by enabling both offline and online orders. Over the next six months, the platform will expand to include 10+ product categories and over 3,000 SKUs, based on school feedback.



**Mr. Raghvendra Singh**  
E-Commerce Operations & Edischoolmart  
MDN Edify Education

## Glimpses from Edify Schools



## Glimpses from Edify Schools



EDIFY WORLD SCHOOL, ATTAPUR

Excursion



Telugu  
Basha  
Dinaotsavam



Dussehra  
Special  
Assembly



Independence  
Day



EDIFY WORLD SCHOOL, BALAPUR

Yellow  
Day



School  
Assembly  
United  
Nations

## Glimpses from Edify Schools



Krishna Janmashtami



Green Day



Diwali Celebrations



Yellow Day



Doctors Day Celebration



Ganesh Chaturthi Celebration



Independence Day Celebration



Mango Day Celebration

## Glimpses from Edify Schools



Kargil  
Vijay  
Divas



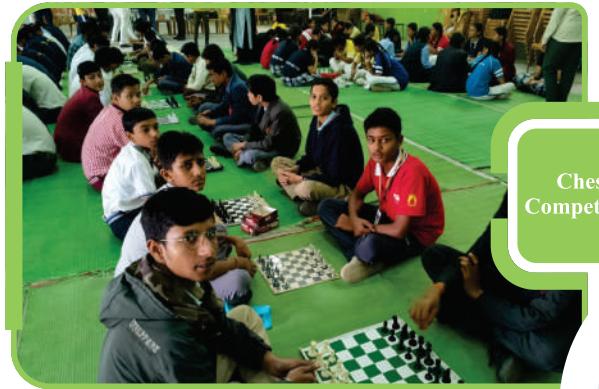
Investiture  
Ceremony



International  
Friendship  
Day By Jk's



Doctors  
Day



Chess  
Competition



Badminton  
Winners



Cricket  
Practice  
Session



Dance

## Glimpses from Edify Schools



Ganesh Chaturthi



Grandparents' Day



Independence Day



Krishna Janmashtami



Capacity Building Programme



Spell Bee



Role Play



Teachers' Day

EDIFY SCHOOL, CHIKKABANAVARA

## Glimpses from Edify Schools



Fancy Dress Competition



Independence Day



Janmashtami Celebrations



Yellow Day Celebrations



Independence Day



Janmashtami Celebrations



National Space Day Celebration



Students Trip To Yercaud

## Glimpses from Edify Schools



EDIFY SCHOOL, KANAKAPURA ROAD



Glimmering  
Tails - Story  
Book  
Release

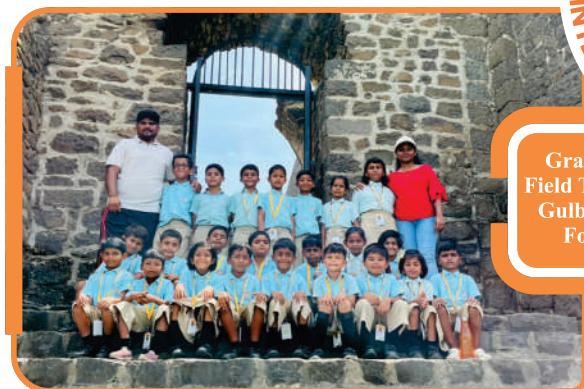
Citation  
Ceremony  
For Individual  
Record  
Holders



Fancy  
Dress  
Competition



Inter-House  
Quiz  
Competition



Grade 2  
Field Trip to  
Gulbarga  
Fort



Investiture  
Ceremony

EDIFY INTERNATIONAL SCHOOL, KALABURAGI

## Glimpses from Edify Schools



Rock  
Garden  
Adventure



Investiture  
Ceremony



EDIFY WORLD SCHOOL, KURNool  
First day  
of school



Independence  
Day  
Celebrations



Blue  
Day



Ganesh  
Chaturthi



EDIFY SCHOOL, KADAPA  
Janmashtami  
celebrations



Independence  
Day  
Celebrations

## Glimpses from Edify Schools



Green Colour Day



Independence Day



Vanmostav Celebration

MDN FUTURE SCHOOL, LAKHANI



Yellow Day



Green Colour Day



Parent Orientation Day Program



World Food Day



Yellow Day

## Glimpses from Edify Schools



Eco-Friendly  
Clay  
Ganesha  
Workshop



Field Trip  
to Joint Family



Independence  
Day



Yellow  
Colour  
Day



Janmastmi  
Celebrations



Best out  
of waste



Orange Day  
Celebration



Rakhi  
Making  
Activity

## Glimpses from Edify Schools



## Glimpses from Edify Schools



## Glimpses from Edify Schools



Friendship  
Day  
Celebrations



Independence  
Day  
Celebrations



Rakhi  
Making  
Competition



World  
Coconut  
Day



Disasters  
Management



Doctor's  
Day



Handloom  
Day  
Field Trip



Humanitarian  
Day

EDIFY WORLD SCHOOL, VASCO DA GAMA

EDIFY WORLD SCHOOL, WALAJAPET

## Glimpses from Edify Schools



## School Achievements

### Edify World School, Anantapur

The SGF Wrestling District Level Competition was held at RDT Stadium, Anantapur. In this event, six students from our school participated and performed exceptionally well.



The school community is incredibly proud of these talented students and their remarkable achievements.

We extend our heartfelt gratitude for the School Management and the respective families for their constant encouragement and support.



## School Achievements

Edify World School, Anantapur

Edify World School, Attapur



Edify School, Chhindwara



Khushi Malvi (Grade 9<sup>th</sup>)  
Sancharika Yadav (Grade 11<sup>th</sup>)

Selected for State Level Badminton



Govrav Vishwakarma

Selected for Divisional in Chess



Swara Raghuwanshi

Selected for Roller Skating  
at State level

## School Achievements

### Edify School, Chhindwara



Sarthak sharma, Yatharth Yadav  
Sawant bediya

Selected for Karate for  
Divisional Level



Khushi Malvi (Grade 9<sup>th</sup>)  
Sancharika Yadav (Grade 11<sup>th</sup>)

Selected for State Level Badminton



Dr. Sumit Sahu

Best Principal of  
The Year Award 2025-2026

### Edify School, Tirupati



Nirvansh Karthikeya.K- IK-III  
Scored 4/7 rounds and secured 1st place at A.P.  
State Chess Tournament 2025.  
Congratulations Champion



Vinya  
Grade-I star won 1st Prize in Classical Dance  
Competition at Chittoor District. Congratulations!



P. HanuSree Syamantha Grade-I  
won 2nd Prize in ISKCON Tirupati Fancy  
Dress Competition.  
Congratulations!



Riya!  
Grade-V talent secured 1st Prize in Classical  
Dance Competition at Chittoor District.  
Congratulations!



D. Hashvith Raam!  
Grade-II star clinched 1st Prize in All India Kids  
Premier League – Shloka Scholars Challenge.  
Congratulations!



M. Sitara!  
Grade-III champ won Best Player Award in Tennis  
Competition by Pro Ace, Tirupati.  
Congratulations!

## School Achievements

### Edify School, Tirupati



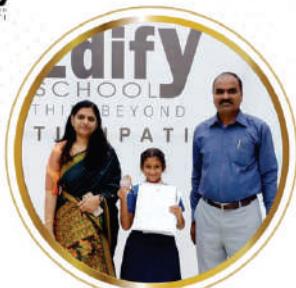
**D. Pujesh!**  
Grade-III star won 3rd Prize in Karate Competition at Chennai (Age 6-7). Congratulations!



**S. Srivathsa!**  
Grade-IV achiever earned Orange Belt I & II in Karate by Zen Shito Ryudo Association, A.P. Congratulations!



**Thejesh Varma!**  
Grade-III champ won Best Player Award in Chess Competition at Tirupati Youth Hostel. Congratulations!



**D. Rithika!**  
Grade-V star achieved Zonal Rank-4 in SOF-IEO, Rank-3 in IMO, Rank-13 in NSO and earned Diploma-2 in Music scoring 86%. Congratulations!



**D. Mohan Karthik**  
Grade-III achiever bagged Award of Excellence in Art Competition by Thoughts on Canvas and earned Diploma-2 in Music scoring 90%. Congratulations!



**N. Sahasra!**  
Grade-IV star clinched 1st Prize in A.P. State Open Chess Tournament 2025. Congratulations!



Standing Tall, Soaring High  
Tirupati's Pride, Andhra's Excellence



Tirupati

1

&

Andhra  
Pradesh

2

in the **Co-ed Day-cum-Boarding**  
**School** category by



**EducationWorld**  
INDIA SCHOOL RANKINGS 2025-2026



Another Milestone Conquered by  
our Visionary Director



**Mr. Praneeth Penumadu**

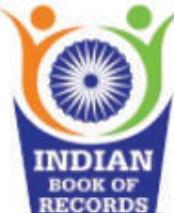
Director Edify School

honored with Grand Jury Award as India's top  
Design Thinking &  
Experiential Learning Leader 2025-26



**EducationWorld**  
GRAND JURY INDIA SCHOOL RANKINGS 2025-2026

### Edify School, Kanakapura Main Road



# CONGRATULATIONS

Record Breaking Achievements.. Young Minds, Big Accomplishments!!!!

Empowering Young minds....!!!! Proud moments for our Institution.

Congratulations to all our Students on their Remarkable Achievement in Book Review, Book Publishing and STEAM based projects..

Unlocking Potentials , Unleashing Excellence.  
Kudos to all our Champions of Champions WORLD Champions



**MOST PARTICIPANTS IN A  
BOOK REVIEW  
RELAY IN 12 HOURS**



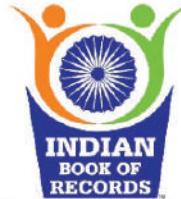
**MOST AUTHORS CONTRIBUTING  
MAXIMUM FICTIONAL SHORT  
STORIES TO A SINGLE BOOK**



**MOST STEAM-BASED PROJECTS  
SIMULTANEOUSLY EXHIBITED AND  
PRESENTED BY A TEAM (SINGLE VENUE)**

## School Achievements

### Edify School, Kanakapura Main Road



## CONGRATULATIONS TO ALL INDIVIDUAL WORLD RECORD ACHIEVERS.



**Shlok Mathur**  
Grade - VII

*Largest Origami Houses Mosaic  
by an Individual  
(Minor-Male)  
measured 27 square meters*



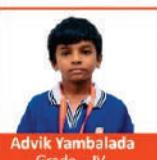
**Sai Sannidhi S**  
Grade - IV

*Youngest (Female) to Publish a  
Fiction Book with the  
Most Short Stories -  
101 stories*



**Aarushi R. Bharadwaj**  
Grade - IX

*Longest Mandala Art  
Marathon by an Individual  
(Minor-Female)  
34 hours*



**Advik Yambalada**  
Grade - IV

*Longest Public Speaking  
Marathon by an Individual  
(Minor-Male)  
34 hours*



**Niyathi Sarpangala**  
Grade - V

*Longest Keyboard Concert  
by an Individual  
(Minor-Female)  
34 hours*



**Hemanth R**  
Grade - VI

*Most Space-Based STEM Projects  
Conceptualized and Presented in 4  
Hours by an Individual  
(Minor-Male)  
4 Hours - 48 projects*



**Habib Aahil**  
Grade - VI

*Most Basic Semi Functional Robotic  
Model Assembled in 5 Hours by an  
Individual (Minor-Male)  
38 Robotic Models*



**Jashwanth Anand**  
Grade - VI

*Most Consecutive High-  
Kneehouse Kicks (High Level)  
Performed in Three Minutes by an  
Individual (Minor-Male)  
Three Minutes - 204 kicks*



**Gaurav Sanath Gowda**  
Grade - VI

*Most Skates (Flame) (2 Kg) in  
30 Minutes by an Individual  
(Minor-Male)  
732 Thrusts*



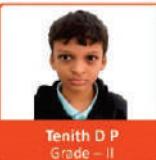
**Saurav Sanath Gowda**  
Grade - VI

*Most Times Pyramid  
Solved in 4 Hours by an  
Individual (Minor-Male)  
428 Pyramids Solved*



**Shivam Mathur**  
Grade : IV

*Most Yagnams Performed on a  
Chair in 20 Minutes by an  
Individual (Minor - Male)*



**Tenith D P**  
Grade - II

*Most Dot-to-Dot Drawings  
Completed in 2 Hours by an  
Individual (Minor-Male)  
395 Drawings*



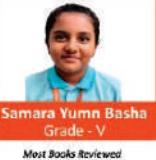
**Rashmika Vinay K Gowda**  
Grade - III

*Most Pencil Shavings  
Completed in 2 Hours by an  
Individual (Minor-Female)  
40 Pencil Shavings*



**Purvish Sai Chintamaneni**  
Grade : VII

*Most Science Concepts, Definitions  
& Formulas Demonstrated in  
30 Minutes by an Individual  
(Minor - Male)  
380 Definitions and Formulas*



**Samara Yumn Basha**  
Grade - V

*Most Books Reviewed  
in 5 Hours by an Individual  
(Minor-Female)  
100 Books*



**Sharabh Shahi**  
Grade - II

*Most Basic Semi Functional Robotic  
Model Assembled in 5 Hours by an  
Individual (Minor-Male)  
30 Robotic Models*



**Brinda Kornipalli S**  
Grade - VII

*Most Shlokas Recited in  
20 Minutes by an Individual  
(Minor - Female)  
145 Shlokas*



**Shriyan Karthik**  
Grade : VIII

*Most Basic Semi Functional  
Robotic Models Assembled  
in 8 Hours by an Individual  
(Minor-Male)  
66 Robotic Models*



**Aarnavi Gowda K S**  
Montessori - II (IK - 3)

*Most Dot-to-Dot Drawings  
Completed in 1 Hour by a  
Pre-Schooler  
509 Drawings*



**Aadhy S**  
Grade : III

*Most Three-Digit Mental  
Arithmetical Addition Problems  
(Two Rows) Solved in 30 Minutes  
by an Individual (Minor-Female)  
414 Addition Problems*



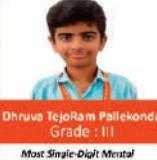
**Tejansh G**  
Montessori - II (IK - 3)

*Most Digital Images of Vegetables  
& Fruits Identified in 8 Minutes  
by a Pre-Schooler  
220 Vegetables and Fruits*



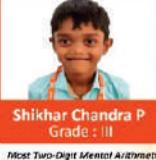
**Sakshi Shetty**  
Grade : VI

*Most Mathematical Concepts,  
Definitions & Formulas Demonstrated  
in 30 Minutes by an Individual  
(Minor - Female)  
424 Concepts, Definitions & Formulas*



**Dhruve Tejoram Pallekonda**  
Grade : III

*Most Single-Digit Mental  
Arithmetical Addition Problems  
(Three Rows) Solved in 10 Minutes  
by an Individual (Minor-Male)  
773 Addition Problems*



**Shikhar Chandra P**  
Grade : III

*Most Two-Digit Mental Arithmetical  
Addition and Subtraction Problems  
(Two Rows) Solved in 10 Minutes  
by an Individual (Minor-Male)  
314 Addition & Subtraction Problems*



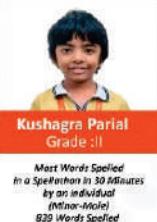
**Rakkshitaa Vijay**  
Grade - III

*Most Single-Digit Addition Problems  
(3 Rows) Solved in 20 Minutes Using  
Abacus by an Individual  
(Minor-Female)  
310 Addition Problems*



**Devaliah Muniswara Ganapathy**  
Pre - Montessori (IK - I)

*Most Early Learning Facts  
Recalled  
and Recited upon Prompt by a  
Preschooler in 20 Minutes  
578 Facts*



**Kushagra Parial**  
Grade : II

*Most Words Spelled  
in a Spellerthon in 30 Minutes  
by an Individual (Minor-Male)  
939 Words Spelled*



**Rithwik Agrawal**  
Grade : VIII

*Longest Guitar Concert by  
an Individual (Minor-Male)*

## Mentor - Mentee Speak



### Mentor Speak



**Mr. Sanjay G Nalwar**  
Science Teacher  
Edify International School  
Kalaburagi

“Being a mentor at Edify International School, Kalaburagi, has been one of the most fulfilling parts of my teaching journey. I've had the privilege of guiding curious young minds as they explore the wonders of science beyond textbooks. Watching my students grow confident in their experiments, think critically, and connect concepts to real-life applications has been truly inspiring. The school provides an environment where learning, creativity, and discovery go hand in hand.”



### Mentee Speak



When I stepped into the Edify International School is felt something special.

This School is not only for toppers but also for good artist, sportsman, best dancer, better singer, a karate champion or skaters.

In this school I like the most is motivating teachers, supportive staff, and inspiring Principal.

Hear we learn valuable lessons about leadership, discipline and perseverance. Our school teachers and staff, inspire and push us beyond the limits

To me Edify International School is more than school - it is my Family.



**Sanidhya**  
Grade 7  
Edify International School  
Kalaburagi



## Voice of our Stakeholders

### Message from Director, Edify World School, Whitefield



**Mr. M Venkateswarlu Reddy**  
Director  
Edify World School  
whitefield

It gives us great pleasure to present **EDIFY WORLD SCHOOL, WHITEFIELD**. The school represents the culmination of an aspiration to revolutionise the methods of delivering knowledge in order to enhance the quality and enjoyment of teaching and learning. Our mission is to be the pioneers in inspiring and preparing the leaders of the next generation. Our guiding principle is to endow our pupils with the capacity to innovate, engage, and achieve excellence. Our institution is devoted to delivering outstanding educational resources and avenues for the progress of students hailing from diverse socioeconomic backgrounds.

The school's Board is comprised of India's preeminent visionaries and educators. Aside from emphasizing the development of fundamental abilities, the curriculum emphasises comprehension, investigation, and innovation. In accordance with the NEP 2020's guiding principles, **EDIFY WORLD SCHOOL, WHITEFIELD** equips pupils with the skills necessary to thrive on the international stage. In addition to endorsing and supporting the SDGs, the school embodies the Edify! vision and mission.

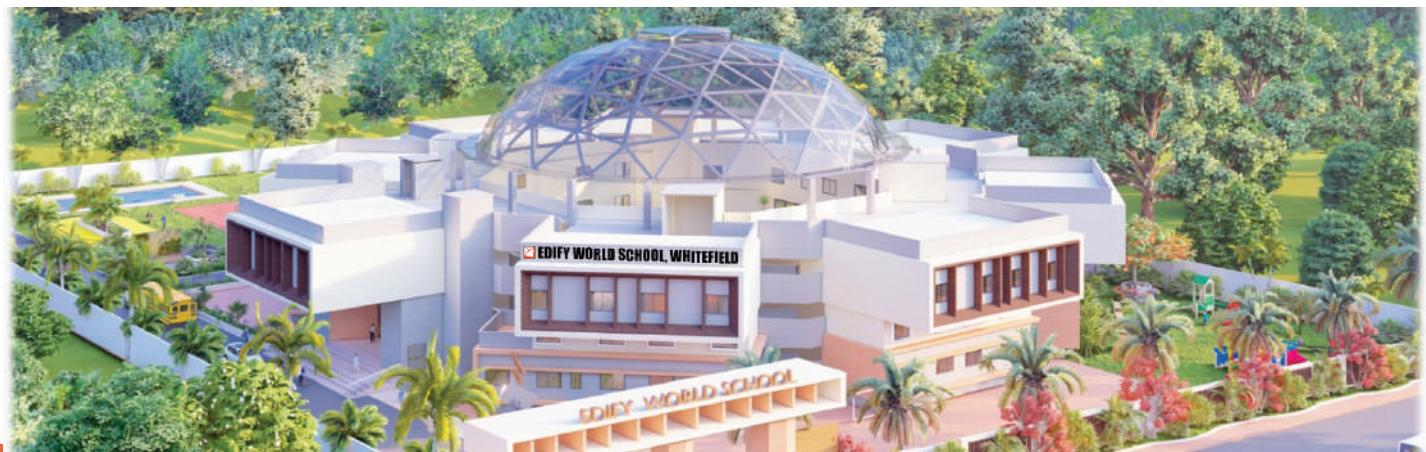
It has become apparent to us that an education devoid of consciousness and values is capable of causing widespread destruction on the planet. It is our conviction that education is the most significant transformative force that humanity possesses; therefore, it is incessantly in need of improvement and refinement.

With the establishment of "**EDIFY WORLD SCHOOL – A CBSE & CAMBRIDGE** School in Whitefield" under our leadership, our overarching objective is to revolutionise the conventional understanding of formal education and foster global comprehension. Education must be aligned with the contemporary global challenges and should yield immeasurable benefits for society as a whole.

It is our conviction that "Success beholds those who follow their heart," notwithstanding the obstacles that may arise in our immediate surroundings and hinder the achievement of our objectives. Throughout it all, **EDIFY WORLD SCHOOL, WHITEFIELD** strives to provide students with ample real-world exposure and opportunities while fostering a nurturing environment that promotes their holistic development.



**Mr. N Kiran Kumar Reddy**  
Director  
Edify World School  
whitefield



## Voice of our Stakeholders

### *Message from Chairperson, Edify School, Chikkabananavara*

*“Education is the unfolding of the potential within each individual.” – Swami Vivekananda*

At Edify School, Chikkabananavara, we view education as a transformative journey — one that nurtures intellect, inspires creativity, and builds character. It is a joy to see our students grow each day into confident, compassionate, and capable individuals who are ready to take on the challenges of a changing world.

Our students are the heart of all we do — curious, creative, and full of promise. We take pride in shaping well-rounded learners who excel not only in academics but also in sports, arts, leadership, and community engagement. At Edify, every experience is an opportunity to learn, lead, and grow — developing minds that think critically and hearts that act with empathy.

The team at Edify School plays a pivotal role in this transformation. With passion and vision, they inspire every learner to strive for excellence, fostering curiosity, resilience, and a lifelong love for learning. Their dedication ensures that education here remains holistic, purposeful, deeply enriching.

To our parents, your faith and partnership are invaluable. Your involvement and encouragement form the foundation on which our collective success stands.

Together, let us continue to inspire, support, and celebrate the limitless potential of every Edify learner.



**CA Sripal Jain**  
Chairperson  
Edify School  
Chikkabananavara





# Tie-Up with Academies - Edify

**MDN Edify Education** is proud to announce tie-ups with various academies to enrich our curriculum. It is recommended that schools utilize this opportunity to spruce up their curriculum. Reach out to HO for any help or clarification.

## SPORTS

### CRICKINGDOM - CRICKET ACADEMY BY ROHIT SHARMA

**A REVOLUTIONARY SCHOOL-SPORTS PARTNERSHIP**



**CRICKINGDOM**  
CRICKET ACADEMY BY  
ROHIT SHARMA

**THE GLOBAL CRICKET ACADEMY;  
CRICKINGDOM - CRICKET ACADEMY BY  
ROHIT SHARMA**

is extremely delighted to announce its tie up with Edify Schools to provide standardized and high-quality cricket coaching to the students in During School and After School Programs.

**OUR KEY FEATURES:**

- STANDARDIZED & CERTIFIED CURRICULUM
- DAY SCHOLAR & RESIDENTIAL PACKAGES
- STANDARDIZED FACILITY REQUIREMENTS FOR PROFESSIONAL DEVELOPMENT
- PERIODIC PERFORMANCE ANALYSIS
- FITNESS ASSESSMENTS
- IN-BUILT MOBILE APP FOR TRAINING & TRACKING
- DOMESTIC & INTERNATIONAL TOURS
- EXPERIENCED & CERTIFIED COACHES
- SCHOLARSHIPS (TERMS & CONDITIONS APPLIED)

Cricketingdom's vision is, believing in giving something back to the game. To accomplish this, Cricketingdom has created a platform, for individuals to showcase their talents and provide an environment to them so, to provide high-quality solutions for all aspects of cricket, including coaching, facilities, equipment, seating facilities, tournament participation, and others.

We are a team of sports professionals with national and international experience. Our focus is to institutionalize sports coaching and make it consistent, uniform, and effective, thus delivering optimum outcomes to our customers. Cricketingdom is one of the world's first platforms that have integrated sports, facilities, and facilities into an integrated ecosystem that drives seamless engagement, interaction, learning and transmission. We also have a tie up with our Brand Ambassadors and Dhoni Kulkarni as the mentor for Cricketingdom Cricket Academy who would ensure to promote and nurture talent. Our organization name is Cricketingdom India Pvt. Ltd. operating Cricketingdom Cricket Academy across India, Singapore, Japan & USA.

Minimum number of Students: 75 (In school program)  
Annual fee/student: Rs. 7200 (includes coach salary & cricket academy equipments)  
After school program: No minimum guarantee and the fees will vary based on the tier of the city.  
One time setup fee: Rs. 50,000 per location

[www.crickingdom.com](http://www.crickingdom.com)

### TENVIC - SCHOOL SPORTS COACHING PROGRAM



**TENVIC**  
TO ENSURE VICTORY

**Edify**  
LEADING YOUNG INDIA

**MDN EDIFY**  
IN COLLABORATION WITH  
**TENVIC**

Brings in School Sports Coaching Program in Your School.





TENVIC Sports Education Pvt Ltd.  
Brainchild of Eminent Sports Icons!  
Founded by India's Cricketing Legend **Anil Kumble** along with former International Table Tennis player **Vasanth Bharadwaj**.

Basket Ball / Foot ball / Volley Ball / Badminton / Cricket /  
Archery / Swimming / Skating / Athletics / Chess / Table Tennis  
Schools can choose any 3 games as per the infrastructure available.

| Sl. No | Offering   | Actual Pricing (Excluding Taxes - 18% GST) | Offered Pricing (Excluding Taxes - 18% GST) (MDN Franchisee) 2023-24 |            |
|--------|--|--|--|------------|
| 1      | In-School Program - for These sports (School can choose sports based on the sports infrastructure available) | Per student per annum                      | Rs. 3000/-   | Rs. 3000/- |
| 2      | After School Program only for interested students  | Per student per month                      | Rs. 5000/-   | Rs. 3000/- |

FOR DETAILS CONTACT: PRINCIPAL ADVISORS MDN EDIFY EDUCATION (H.O)

### SSMPE - ANUP YAMA SKATING & MALLESH GANGADHARI ACADEMY



**NEW TIE UP ANNOUNCEMENT**

**SSMPE** in Collaboration with  
Anup Yama Skating Academy & Mallesh Gangadhari Kabaddi Academy

SS MPE SPORTS Works with schools to implement the Best Modern Physical Education. The Programme is designed to offer Sports and Physical Education integrated with Academics. It ensures the children learn holistically through physical activity and sports in addition to helping children improve their health and fitness levels.

SS MPE SPORTS supports the schools in running quality sports curriculum for Grades IX - 10 and Organises:

- Inter schools competitions
- Sports events (State & CBSE Tournaments)
- Sports Days
- Displays on PTMs

Supports Development of Sports Infrastructure & After School Sports Programs on request of schools

■ Min. No. of Students: 300 (In school program)  
■ Annual Fee/ Student: Rs. 1500/- (Includes Coach salary and Sports material)

After School Program (Min. No. students: 25)  
Anup Yama Skating Academy - Fee/Student/ Month: Rs. 5000/-  
Mallesh Gangadhari Kabaddi Academy - Fee/Student/ Month: Rs. 3000/-

FOR DETAILS CONTACT : PRINCIPAL ADVISORS MDN EDIFY EDUCATION (H. O)

## Tie-Up with Academies - Edify

# LANGUAGE DEVELOPMENT

### TRINITY - ENGLISH SPEAKING AND LISTENING SKILLS

#### New Tie up Announcement

We are excited to announce our tie up with Trinity College of London to provide qualification programs in *English speaking and listening skills, Trinity Young Performers Certificates and Trinity music.*



Trinity's GESE qualifications equips people with the **English speaking and listening skills** they need for life in the 21<sup>st</sup> century. This focuses on the development of authentic communicative skills and on building the confidence to use English in real life, ultimately improving team bonding and communication skills.



Trinity College London supports the **Music** education and qualification of all, no matter what their music taste!



**Trinity Young Performers Certificates (YPC)** will help learners between the ages of 3 to 7 to develop CONFIDENCE through Dramatic play activities. This helps Children to express themselves creatively, develop their imagination, improve their communication and social skills, and learn about the world around them.

FOR DETAILS CONTACT:  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION (H.O.)

### WORDS WORTH - ENGLISH ENGLISH LANGUAGE LAB



#### MDN EDIFY ANNOUNCES TIE-UP WITH WORDS WORTH

#### English Language Lab

GRADE  
I to X

#### SCHOOL DELIVERABLES:

- Unlimited training for all language teachers
- Trainer Manuals - Software
- Mobile App for all language teachers
- Hindi Grammar & Sanskrit Lab Complimentary

#### STUDENT DELIVERABLES:

- Yearly content access from school & home for students
- Access to Hindi Grammar & Sanskrit software modules
- Student coursework - Printed handbooks (These books are of A4 size - 100 to 150 pages - 4 colour)
- Access to Digital library (Story Books) - Digital e Library
- My Personal Dictionary
- Assessment test (Diagnopad) - twice a year - one in the beginning of session and other in the mid of the session
- Certificate at the end of each year



FOR DETAILS CONTACT :  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION (H.O.)

Normal Fee : 1000/-  
Rs/- 500/-

# MUSIC

### FURTADOS SCHOOL OF MUSIC

#### NEW TIE UP ANNOUNCEMENT



We at Furtados School of Music have been in partnership with schools all over the country and would like to add your suspicious institution to our list as well.

Instrument / Vocal Learning Program (Music & Instrument Learning Grade 1 to Grade 10); FSSM

Each grade covers all the fundamental aspects of music & instrument mastery. The specific design of the course gives the students a solid base from which to advance their musical skills. It's a holistic approach to learning musical proficiency in playing an instrument such as -

- Vocal / Keyboard - Grade 1 onwards
- Guitar & Drum - Grade 5th onwards
- Instruments - Keyboard, Guitar & Drum Set up with Stand & Bench
- & Music lab set up for all the 3 instruments
- Books (Theory book and Practical book)
- Instruments service and maintenance will be taken care of.
- Music classes will be for all students for home practice.
- An audit, Quality monitoring.
- Monthly updates will be shared to the school
- Annual music presentation for parents where each student will get an opportunity to perform.
- Use of Edify Education App

FSM also offers instruments at a special price to all its students at Furtados stores.

Certification from Furtados School of Music.

Music Period will be as per school time table.

Complimentary after school excellence programs for interested students.

FSM Learn Buddy (Execution by School) + LAB Set Up

If the school already has a teacher, then we train your teacher's and get the access to FSM Curriculum.

FSM will provide -

• Digital access to the Curriculum

• Training for existing music teacher.

• Additional Support throughout the year.

Curriculums offered :

• Keyboard

• Guitars

• Western Vocals

• Indian Vocals

• Musicos Fun for kindergarten

Each curriculum has content that can cater to students from kindergarten to grade 12th Central focus of this programme is on performance, understanding of musical concepts, theory & activities

FOR DETAILS CONTACT:  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION (H.O.)

### TORRINS



The Best in Music Education



FOR DETAILS CONTACT :  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION (H.O.)

Normal Fee : 1000/-  
Rs/- 500/-

MDN Edify is committed to provide World class Education with Global exposure.

We are happy to announce MDN Edify Education pvt. ltd. Tie-up with Torrins (Academy Pvt. Ltd.) (hereinafter referred to as Torrins) for training and conducting music performance arts (area of music) for the group of schools with the following objectives:

- To initiate and engage in imparting music education to the students of MDN Edify Edu Pvt Ltd.
- To offer expertise in the form of trained instructors with an aim to conduct music classes and the interest of students at the school. Torrins will provide trained instructors for drum, Keyboard and guitar.
- To train student for Drums, Keyboard and Guitar as a part of the re-enactments/activities within the school.
- To train students on musical instruments as part of the curriculum aligning with NEP.



Choose out of 3 - Options:

Option 1: Cost of Lab Set Up (No Instructors/Curriculum/Monitoring)

| Lab 1: Violin/Violin Lab             | Lab 2: Keyboard Lab                   | Lab 3: Drums Lab                   |
|--------------------------------------|---------------------------------------|------------------------------------|
| Corporation                          | Corporation                           | Corporation                        |
| Violin                               | Violin                                | Violin                             |
| 10 Drums                             | 10-Keyboard                           | 10 Single Drums                    |
| 3 Electric Guitars and Amplifiers    | 10-Drums + 10 Keyboard                | 21Drum Kits                        |
| 2 Drums Guitars                      |                                       | Wrecks (10)                        |
| 40 Acoustic Guitars                  |                                       |                                    |
| Wireless Mic                         |                                       |                                    |
| Cost for Student Seats: INR 3,00,000 | Cost for Keyboard Seats: INR 2,50,000 | Cost for Drums Seats: INR 3,00,000 |

Option 2: Cost of Instructors (No Instrument Set Up)

Cost of 1 Full Time Instructor: INR 46,000/Month + GST  
(Annual Total of INR 552,000)

Cost of 1 Part Time Instructor: INR 32,000/Month + GST  
(Annual Total of INR 384,000)

Option 3: Cost of Instructors plus Lab Set Up (including Curriculum and Monitoring)

Cost per Instructor per Lab Set Up: INR 55,000 + GST

FOR DETAILS CONTACT : PRINCIPAL ADVISORS MDN EDIFY EDUCATION (H.O.)

## Tie-Up with Academies - Edify

# ROBOTICS

### HONNA SKILL LAB - LEARN TO CODE BUILD ROBOTS




**Learn to Code, Build Robots, Solve Real-World Problems.**

We will expose your child to greater imagination and futuristic innovation.

**Skill Modules for K-12**

- Robotics
- Coding
- Artificial Intelligence
- Design Thinking

Integrated NEP compliant curriculum designed by team of CBSE teachers & engineers from MS, IISc

- We offer a creative platform for students that allows them to develop a passion for robotics through a smartly designed and curated building blocks, plug & play electronics and softwares.
- Students will be able to build sharp thinking skills throughout the course.
- We bring STEAM based learning to classroom which helps students to explore and innovate.

**HONNA SKILL LAB**

**Features**

- Gradewise Syllabus.
- Scratch & Python based coding
- Books, Certificates & digital content included.
- Prepare students for international admissions & competitions.

**Outcome**

- Logical Thinking Through programming and analytical thinking
- Problem Solving Identification of relevant problems and enthusiasm to be a changemaker
- Interpersonal Skills Communication, critical thinking and learning from constructive feedback
- Collaborative Learning Through team-work
- Presentation Skills Clear and effective presentation of ideas
- Creativity Through design and spatial learning



Minimum Number of Students

**100**

FOR DETAILS CONTACT

**PRINCIPAL ADVISORS**

MDN EDIFY EDUCATION

www.qpi.in

Annual Fee / student

**Rs/- 500**

**OTOMATIKS**

**New Tie Up Announcement**




**Otomatiks is extremely delighted to announce its tie up with Edify schools to provide STEM education through our curriculum mapped Robotics program**

**Vision**  
To make students globally recognized by changing the way they think

**Mission**  
To Bridge the gap between the academics and realtime environment

**Philosophy**  
Imagine Innovate Implement

Otomatiks is one the leading organization which offers end to end solution of Robotics Curriculum for Schools right from setting up of laboratory, trained professionals to handle the classes and also the necessary study materials and assessment patterns. Our organization is currently working with more than 50+ organizations providing STEM education for more than 17000+ students every year. Currently we are offering our services in India, UAE and UK



**Key Features**

- NCERT/CBSE/ICSE/IGCSE/IB mapped Curriculum
- Affordable packages according to school Curriculum
- Experienced and Certified Mentors
- Periodic Skill Assessment
- Study Materials and Workbooks for students

For Details Contact : Principal Advisors MDN EDIFY EDUCATION (H.O)

**21<sup>st</sup> CENTURY SKILLS**

LEAN HYPHEN - 21<sup>st</sup> CENTURY SKILLS




**Why Choose Us:**



Project and Problem Based Learning



Enhanced Student Outcomes



Future Ready Students



Engaging Learning Experiences



Teacher Training & Empowerment



Positive School Culture



Parent Workshops



Academic Excellence



Comprehensive Resources



E - Learning Platform



Enhanced School Reputation



Passionate Students

Aligned with NEP and IDG Framework

Preferential Price for Edify

₹ 700 + GST

+91 89779 99850 / 99498 28253  
info@leanhyphen.com

38

## Tie-Up with Academies - Edify

### THE BETTER LIFE PROJECTS

### NEW TIE UP ANNOUNCEMENT



**THE BETTER LIFE PROJECTS** + **Edify EDUCATION**

The Better Life Projects is a pioneering organisation focused on fostering comprehensive growth in children through creative journal writing initiatives integrated into school curriculums. Our approach bridges the gap between emotional well-being, cognitive development, and personality enhancement. Our flagship programme, MINUTES FOR CHANGE, seamlessly integrates into classroom activities. Our resources focus on personal growth, empathy, gratitude, and self-reflection, laying the foundation for a well-rounded individuals of the future.

**VISION**



To foster a generation of emotionally intelligent students who embrace life-long learning

**MISSION**



Integrate Mental Health Wellbeing and Personality Development into mainstream education

**PHILOSOPHY**



Per Student **Rs 1000/-**  
Student Mental Health is a Priority, not a Propaganda.

**KEY FEATURES:**

1. CBSE/ICSE/ISC/IGCSE/IB mapped journal design - age & grade appropriate journals
2. 25000+ students use our journals to hold thoughtful conversations with themselves in an unaltered voice
3. Affordable annual packages - INR 900-1000/academic year/student
4. Extensive Teachers' Training, Seminars, bi-monthly feedback sessions, comprehensive lesson plans for each activity, etc

**THE BETTER LIFE PROJECTS BECAUSE:**

1. Early-Development frameworks - Our journals, are based on Bloom's Taxonomy making them one of a kind Mental Health Wellbeing programme in India
2. Teacher & Parent support systems - Repository and feedback tools for collaborative discussion and tracking of student progress
3. Skill-based Activities - Creative outlets such as art, empathy building, writing exercises tailored to individual strengths

For Details Contact: Principal Advisors - MDN EDIFY EDUCATION (H.O)

## PERFORMING ARTS

HELEN O'GRADY INTERNATIONAL CREATIVE EDUCATION ACADEMY

### THEATRE ARTS

#### NEW TIE UP ANNOUNCEMENT




Helen O'Grady International Creative Education Academy  
"Kids love the classes and parents love the results."



Helen O'Grady International is the only organization of its kind in the world, initiated by Helen O' Grady, a trained drama teacher and actress. It's a unique programme to promote personal development through drama.

Helps develop:

- Enthusiasm and Optimism
- Ongoing Confidence
- Self-Esteem
- Verbal Communication Skills
- Effective Social Interaction
- Personality Development

| Category | Number of students per school (Minimum) | Fee per annum (INR) per student - GST 18% extra as applicable |
|----------|---|---|
| Metros   | 500                                     | 2500  |
| Tier 1   | 250                                     | 2500  |
| Tier 2   | 100                                     | 2500  |

Min. No. of Students: Tier 1 Cities - 250  
Tier 2 Cities - 100

Rs. **2500/-**

Annual Fee / Student

FOR DETAILS CONTACT:  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION (H.O)

## MATHEMATICS

EDUTEN




**MDN Edify**  
IN COLLABORATION with  
**EDUTEN**

**MATH LEARNING PLATFORM**

From Finland 

| Min. No. of Students | Rs. <b>699/-</b> |
|----------------------|------------------|
| 500                  | 699              |
| 1000                 | 649              |
| 500                  | 699              |
| 1000                 | 649              |

Students up to

| Students up to | Annual price per student per school |
|----------------|-------------------------------------|
| 500            | INR 699                             |
| 1000           | INR 649                             |
| 500            | INR 699                             |
| 1000           | INR 649                             |



FOR DETAILS CONTACT: **PRINCIPAL ADVISORS** MDN EDIFY EDUCATION (H.O)

39

# Tie-Up with Academies - Edify

## DIGITAL

### AAKASH DIGITAL - SCHOOL INTEGRATED PROGRAM

  
Akash Digital  
National Level Faculty

**Aakash Digital (School Integrated Program): Live Online Classroom Program**

Aakash Digital-SIP is an extended Classroom Courses designed to provide higher-order subject-matter exposure to students, delivered by National-level faculty over Live classroom Mode. The program aims to impart an integrated learning, spanning 'Boards' & "Competition" preparation. The program is delivered using state-of-the-art, two-way interactive internet technology which offers the added advantage of review & revision.

|   |  |
|---|--|
|  | State-of-the-art studios & telecommunication facilities. The Classroom will channelize audio, video and data-enabled high-quality, faculty lectures to students of Class 8-12 (Medical & Engineering). |
|  | Akash Digital faculty uses smart audio-video facilities to see, hear and talk to the students.   |
|  | The students can see, listen and participate in a lecture and interact with the faculty spontaneously and naturally as in a regular classroom.   |
|  | They can also raise queries, respond to polls, attempt multiple choice questions and assessments & mark attendance.  |
|  | The classes are delivered through a unique AV setup using high-definition projection system and high-resolution reverse feed camera.   |
|  | All sessions conducted are recorded and are available to the students on request.  |
|  | MyAkash App facility for online tests.   |

**Designed for the Students of**

|   |  |
|---|--|
| <b>Class 8 and 10</b><br>Preparing for Olympiad, NTSE, Other Competitive & Board Exams. | <b>Class 11 and 12</b><br>Preparing for NEET / JEE (Main & Advanced) & Board Exams |
|---|--|

Aakash Digital, A-1/22, Makhan Building, Janakpuri, New Delhi 110058  
www.akashdigital.com

  
Akash Digital  
National Level Faculty

**B. Advantages of Akash Digital: School Integrated Program**

|   |   |
|---|---|
|    | Best in Class National Level Faculty                            |
|   | State of Art Technology to ensure uninterrupted learning        |
|  | Seamless transmission of High-Quality data                      |
|  | 2-Way LIVE Interaction with minimum lag                         |
|  | Internet Technology   |
|    | National Level Benchmarking in each class                       |
|   | Peer to peer learning (In class learning) and Online Testing    |
|  | School Faculty participation (as coordinator)                   |
|  | Affordable  |
|  | iTutor Facility + Latest Study Material + All India Test Series |

**BEST FACULTY OF AAKASH**



Aakash Digital, A-1/22, Makhan Building, Janakpuri, New Delhi 110058  
www.akashdigital.com

**C. Commercial for AY 2024-25:**

| Class         | Student Fee per Year (Inclusive of taxes) |
|---------------|---|
| Class 8       | INR 25000                                 |
| Class 9       | INR 25000                                 |
| Class 10      | INR 25000                                 |
| Class 11 JEE  | INR 30000                                 |
| Class 12 JEE  | INR 30000                                 |
| Class 11 NEET | INR 30000                                 |
| Class 12 NEET | INR 30000                                 |

**D. Terms:**

1. School to earmark separate rooms for conducting the classes.
2. School to arrange for the required multimedia hardware, software and internet connection with 100 MBPS of realized speed.
3. All amounts / fee mentioned above is INR (Inclusive of Taxes).
4. School will be responsible for collecting the fee from the students and paying to Akash as per the agreed payment schedule.
5. School may opt for classes as per need. It is NOT mandatory to run the program for all the classes (8-12)
6. Course fee to be paid upfront in advance via Cheque / Wire Transfer. **Cash will not be accepted.**
7. Minimum student commitment from school should be 50.

**This proposal is valid for 20 days only.**

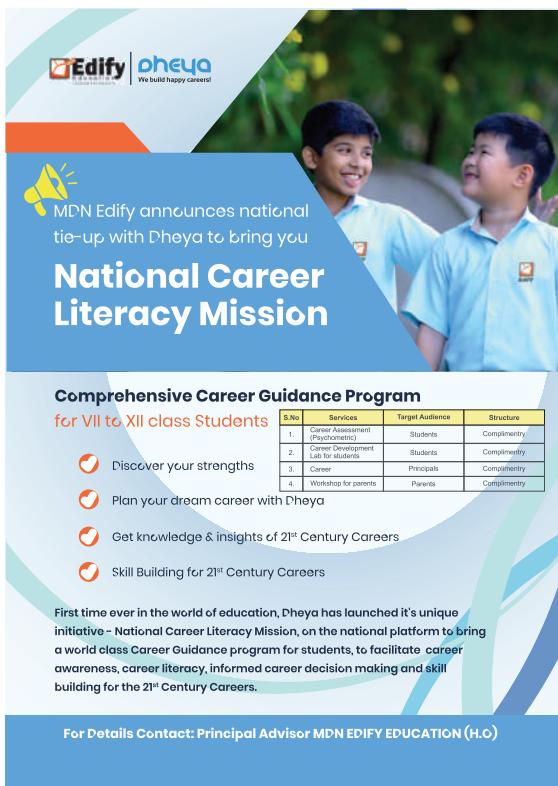
Aakash Digital, A-1/22, Makhan Building, Janakpuri, New Delhi 110058  
www.akashdigital.com

40

## Tie-Up with Academies - Edify

# PSYCHOMETRIC ASSESSMENT

### DHEYA - NATIONAL CAREER LITERACY MISSION



**National Career Literacy Mission**

**Comprehensive Career Guidance Program**  
for VII to XII class Students

| S.No | Services                         | Target Audience | Structure     |
|------|----------------------------------|-----------------|---------------|
| 1.   | Career Assessment (Psychometric) | Students        | Complimentary |
| 2.   | Career Development               | Students        | Complimentary |
| 3.   | Career Guidance                  | Principals      | Complimentary |
| 4.   | Workshop for parents             | Parents         | Complimentary |

- Discover your strengths
- Plan your dream career with DHEYA
- Get knowledge & insights of 21<sup>st</sup> Century Careers
- Skill Building for 21<sup>st</sup> Century Careers

First time ever in the world of education, DHEYA has launched its unique initiative - National Career Literacy Mission, on the national platform to bring a world class Career Guidance program for students, to facilitate career awareness, career literacy, informed career decision making and skill building for the 21<sup>st</sup> Century Careers.

For Details Contact: Principal Advisor MDN EDIFY EDUCATION (H.O)



**Online Psychometric Assessment**  
Discover strengths, career quotient & interests

**Psychometric Report of students**  
Comprehensive report of strengths, personality & interests

**DHEYA Career Lab**  
Master Class sessions for students on 21st Century Career Paths & Upskilling

**15th & 30th of every Month**  
Live Interactive Sessions with DHEYA Expert Team

- Career guidance
- 21<sup>st</sup> century career paths
- Skill development

The entire program is completely free for schools participating in the National Career Literacy Mission and does not have any hidden costs. \* Terms & Conditions Apply. \*\* DHEYA retains the sole right to change or modify the program or any part thereof, at any given point of time.

For Details Contact: Principal Advisor MDN EDIFY EDUCATION (H.O)

# STEAM

### QTPI - LEARNING THROUGH CREATING

**New Tie up Announcement**

We are overjoyed to inform you that we are tie up with QTPI. 'Learning through creating' is ageless. Today, it's about learning to be analytical and logical by creating through coding and robotics.



Welcome to the world of QTPI Robotics. What you will find in here is everything you need to expand your imagination and develop special skills in building unique robotic projects, that's not just educational but recreational as well.



Creation using robotics, will make an impact in the real world, now and tomorrow. Fellow earthlings, let's hop, skip and jump into the future by unlocking our imaginations through QTPI Robotics.

| Offering Robotics Classes & Courses | Actual Pricing | Offered Pricing (MDN Partnership) |
|-------------------------------------|----------------|-----------------------------------|
| For Student                         | Rs. 1500       | Rs. 1000                          |
| School Manager (100% Royalty)       | Rs. 20,000     | Rs. 15,000                        |
| Franchise                           | Rs. 20,000     | Rs. 17,000                        |
| Child Manager (100% Royalty)        | Rs. 2000       | Rs. 1500                          |

The Robotics Club provides a unique opportunity for students to engage in practical, hands-on learning experiences. Participants will have the chance to build and program their own robots, fostering creativity and problem-solving skills.



Minimum Number of Students: **100**      FOR DETAILS CONTACT: **PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION

Normal Tie-up student: **Rs. 1500**      Rel-**500**

### COGNOSPACE - 360° EXPERIENTIAL LEARNING



**New Tie-up announcement**

**360° Experiential Learning**      **S. T. E. A. M.**



Classroom learning boosted via hands-on Science & Math activities



Robotics, Automation, Drones, Structural Engg., Tinkering and more for exposure



Artificial Intelligence, AR, VR, 3D Printing, and more to leap ahead with latest technologies



Arts and Public Speaking modules for holistic Development



Highly trained Educator



Animated videos to explain concepts



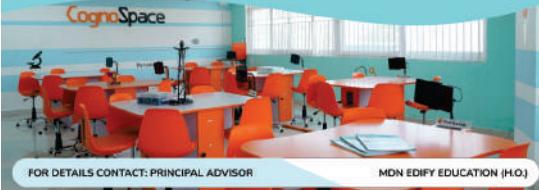
Physical Book : App with Digital Content



Assessments for every activity



PTMs, Learning Profile and Regular updates



**Cognospace**

FOR DETAILS CONTACT: PRINCIPAL ADVISOR

MDN EDIFY EDUCATION (H.O.)

## Fee & Finance

JODO

### Tie Up Announcement



Jodo is a fin-tech venture by IIT-IIM alumni building innovative fee payment solutions for educational institutes. Jodo has built a payment stack ground up specifically to make fee collections hassle-free for educational institutions. With Jodo's solutions, schools can offer flexible & seamless payments options to parents while minimizing their operational hassles and improving fee realization.

**Fee Payment, Simplified:**  
Our Products

- JODOCRED**  
Zero interest monthly plan  
Pay in 10 installments  
₹10,000/month  
Interest free or charges
- JODOFLEX**  
Setup auto-draft with your bank account.  
Pay in 4 parts  
₹25,000/installment  
Interest free or charges
- JODOPAY**  
Pay installments manually  
₹95,000/total  
Convenience charges applicable

**FOR DETAILS CONTACT:**  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION

## Financial Literacy

FINSPIRATION BECOME MONEY SMART

### New Partnership Announcement



We are proud to introduce **Financial Literacy Program** to all Edify Schools

**KEY FEATURES**

- NEP Aligned Content
- Text book
- Case Studies
- Real Life Applications
- Reflection Journal
- Trained Teachers

**For details contact**  
**Principal Advisor**  
**MDN EDIFY EDUCATION (H.O.)**

**Per Student Rs 500/-**

## CBSE SQAAF

LUNEBLAZE - GET SQAAF INSPECTION READY

**STREAMLINING SQAAF IMPLEMENTATION WITH AI-POWERED END TO END SOLUTIONS**



**HOW LUNEBLAZE ASSISTS IN COMPLETING THIS CYCLE**

- 1. DOCUMENTATION
- 2. DOCUMENT MANAGEMENT
- 3. INSPECTION
- 4. EVIDENCE MANAGEMENT
- 5. DEVELOPMENT PLANS
- 6. DOCUMENTATION

**WHY CHOOSE LUNEBLAZE**

- PROVEN EXPERIENCE**  
With +8 years of experience in Accreditation, trusted by over 1000 schools globally.
- AFFORDABLE & COLLABORATIVE TOOLS**  
AI-enabled solution to streamline the SQAF implementation process.
- CONVENIENT**  
Saves 80% Cost involved in the Accreditation Process.
- EXPERT GUIDANCE & CONTINUOUS LEARNING**  
Expert advisory board & monthly SQAF training sessions to ensure continuous staff readiness.

**CONTACT US**  
+91 9888888888  
+91 9888888889  
support@luneblaze.com

**QUALITY INSTITUTIONS, QUALITY EDUCATION**

## Academic Journey

TURITO

### New Tie up Announcement

Are you ready to take your academic journey to the next level? We are thrilled to announce our tie up with Turito Champions Program.



With the aim to disrupt the online learning space with an innovative approach, Turito Champions Program, a disruptive, comprehensive, methodical, and appropriate approach. With the guidance from top faculty across subjects.



This programme will offer online live classes for students varying from classes 4th to 12th to help them prepare for the various competitive exams, board exams, and skills needed for 21st-century century skills.

In addition, the program offers an innovative 2-teacher model, which focuses on a master teacher explaining the concept with teaching assistance while simultaneously handling students' queries, quizzes and doubts over chat and other online tools. The programme comes with a powerful AI-based recommendation which offers personalized learning for students and are provided with adequate practice, mock test and student materials.



**FOR DETAILS CONTACT:**  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION

Ref-1000

# Tie-Up with Academies - Edify

## CINEMA

### SCHOOL CINEMA

#### New Tie up Announcement

With this innovative tie up we aim to foster a deeper understanding of diverse culture & inspire creativity. We are happy to announce a fantastic collaboration with SCHOOL CINEMA program



School Cinema is a first-of-its-kind program in the world that has introduced film pedagogy to schools to support Social Emotional Learning, Life Skills, Mental Well-being and Social Skills, creating future-ready students.

School Cinema uses cinematic storytelling and thought-provoking workbooks and digital activities to engage and influence students, parents, and educators.



School Cinema features specially curated, meaningful and diverse films for students on topics such as friendship, child safety, creativity and innovation, social justice and more.



School Cinema films help students learn to relate and reflect at a personal level. It helps in the holistic development of students, ensuring that they grow into confident and responsible individuals. School Cinema benefits parents and teachers too. It enhances personal development, helps understand child psychology, and also equip them with necessary skills valuable in professional and personal life.

FOR DETAILS CONTACT:  
**PRINCIPAL ADVISORS**  
MDN EDIFY EDUCATION

Annual Fee/Student

Rs/-  
**455**

### YouVah

MAKE THIS SUMMER COUNT  
The Hottest Internships of the Summer!

Trusted by 2Lakh students & 250+ schools - YouVah empowers teens with real-world internship experiences.

Choose from In-demand Domains:

- Social Media & Marketing
- Graphic Designing
- Video Editing
- Psychology
- Web Development
- Finance Management
- Content Writing

Fee : 2999/-

Advanced Training & Paid Internship:

- Advanced Video Editing
- Digital Marketing
- Graphic Designing PRO
- Content Writing PRO

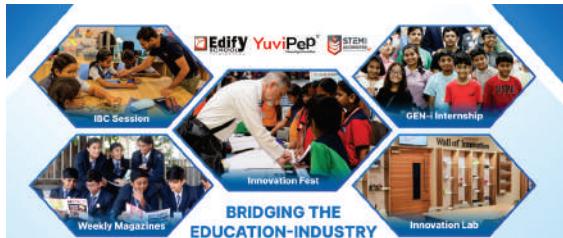
Fee : 6999/-

Trusted by 250+ schools

Flexible training & Internship

Get Certificate corresponded to

### YUVIPEP



#### BRIDGING THE EDUCATION-INDUSTRY GAP BY NURTURING YOUNG INNOVATORS

Innovation Base Course – A structured program built on 8 key pillars



#### BUILDING A COMPLETE SCHOOL INNOVATION ECOSYSTEM



#### WHY CHOOSE YUVIPEP?

- In-School, Hands-On Training  
Delivered by a team of R&D Engineers with real-world expertise.
- Safe, Industry-Grade Components  
Used in all workshops to ensure a high-quality learning experience.
- Voice of Young Innovators  
Covering the latest in Technology & Management.
- Skill-Graded Assessments & Workbooks  
Personalized learning with structured progress tracking.
- Parent Orientation & Innovation Fest  
With Relationship Manager support for a seamless learning journey.
- Curriculum Aligned with NEP & IIS  
Constantly updated with the latest technology trends.
- Gen-Internship Program  
Real-world exposure in Media, Research, Product Development, and Management.
- Collaborative Learning  
Students work in teams of 3-4, showcasing teamwork & problem-solving skills.

Preferential Starting Price for Edify from **₹500 +GST** per child

Schedule Your Appointment Now for the 2025-2026 Academic Year!

Call Now: +91 9987004991

### Frisinmath



### Firstinmath®

Energizing every child to learn, love and live math.

Develop 21st-century career competencies – and build math confidence in a fun, interactive, collaborative yet competitive environment.

#### 21st Century Skills Most Valued by Employers

- ✓ Problem Solving
- ✓ Critical Thinking
- ✓ Computational Thinking
- ✓ Logical Thinking and Reasoning
- ✓ Collaborative Work



#### Activities & Global Advantage

- Grade KG-8, 9 core math competencies, 300+ Topics
- Curriculum-aligned activities + higher-order skills + self-assessments
- Parents get a free Login ID to participate just like their child!
- Motivation & Recognition - Topic/Skill completion certificates
- World-wide Friendly Competition - International & National Ranking Awards

#### Path to Math Success

- Foundational Numeracy & Mental Math
- Self-assessment
- Procedural Fluency Skills
- Exam prep/application Word Problems
- Prep for Olympiads
- Mathematical Thinking



An Algebra Success story of a student using self-directed learning and excelling in First in Math

Innovation Since 1988

10k schools worldwide

Join the 36 million problem-solvers and transform your school!

## Tie-Up with Academies - Edify

### Robochamps

**robochamps**

**REASONS TO BRING ROBOTICS**

Where Future Tech Leaders begin their journey. Join RoboChamps and build the world of tomorrow.

- Creates Affinity to Programming
- Induces Creative Thinking
- Facilitates Hands-on Learning
- Teaches to Simplify Complex Technologies
- Enhances Engagement to Learning
- Problem Solving & Training
- Develops Diverse Skills
- Emergence of New Innovation
- Developing Futuristic Technology
- Education STEM (Science, Technology, Engineering, Mathematics)
- Exposure to Progressive Technology

**₹2,00,000 +GST**

**Aligned as per NEP Framework**

Preferential Price for Edify

E-Mail ID: pd@robowunder.com  
Mobile No : +91 9056763179

**INCLUSIONS:**

- Robotic Lab Setup
- Robotics Equipment
- Coding and Programming Modules
- Comprehensive Curriculum
- Annual Lab Maintenance
- Access to Competitions & Championships
- Artificial Intelligence Training
- Teacher Training Program (Including support for hiring a trainer)
- Certification for both Students and the School

### Veda Handwriting Lab



### CAMPUS CONNECT

TRANSFORMING EVERY CAMPUS WITH SIGNATURE HANDWRITING

#### ★ WHAT IS CAMPUS CONNECT?

"A special school partnership program by Veda Handwriting Lab, where teachers and students follow a unique handwriting system that is simple, scientific, and fun."

#### ★ OUR REACH

- Successfully implemented in DPS, NPS, and leading schools across India
- Expanding to schools nationwide with proven results

#### ★ WHY CAMPUS CONNECT?

- Ensures neat, uniform handwriting across the school
- Enhances academic performance and presentation skills
- Builds a sustainable handwriting culture with trained teachers

#### ★ PROGRAM HIGHLIGHTS

- Certified Trainers – Transform all teachers into certified handwriting trainers.
- Well-Crafted Training Kits – Grade-wise, easy-to-use modules.
- Visible Results – Noticeable transformation in just a few days.
- Annual Handwriting Competition – Handwriting Titan for every campus.
- Uniform Handwriting Policy – Build one signature handwriting culture across the school.

Name: Dr. Sreeson Gopinath  
Contact Number: 95625 81831  
WWW.VEDAHANDWRITING.COM / CONTACT@CEIRGLOBAL.COM



### BrainBots

**AFTER SCHOOL ROBOTICS & STEM PROGRAM**

**EDIFY EDUCATION** **BrainBots**

**DURATION:** ONE ACADEMIC YEAR

**ROBOTICS & CODING FROM SCRATCH (NOT LEGO KITS)**

**LEARNING WITH ROBOTIC KITS IN DEDICATED LAB**

**CERTIFICATE ON COMPLETION**

**COMPETITIONS, SHOWCASES & EXHIBITIONS**

**Schedule:** 2 Days/Week | 1.5Hrs Per Day  
**For:** Grade 5 onwards  
**Location:** In Your School, After School Hours

**₹11,000** Per student / year

**₹15,000** Per student / year

**LIMITED SEATS**

**Future Skills Start Here**

**ENROLL TODAY**

+91 99514 58075 | +91 95055 65544 | connect@brainbots.in | www.brainbots.in

### **Importance of external tie-ups for the school for overall development of the child**

External tie-ups play a crucial role in the overall development of a child by bridging the gap between academic learning and real-world experiences. When schools collaborate with external organizations such as universities, industries, cultural institutions, and sports academies, they open a wide array of opportunities for students to learn beyond textbooks. These partnerships expose children to diverse fields such as science, technology, arts, sports, and entrepreneurship, helping them discover their interests and talents early on. Workshops, internships, guest lectures, educational trips, and hands-on projects offered through such tie-ups enhance critical thinking, creativity, and practical skills among students. Moreover, they foster essential life skills like communication, collaboration, and problem-solving, which are vital for success in the 21st century.

External collaborations also bring global perspectives into classrooms, encouraging cultural exchange and awareness among students, making them more empathetic and socially responsible citizens. Tie-ups with technology companies, for instance, ensure that students are equipped with the latest digital skills, preparing them for future careers. Similarly, partnerships with sports academies and wellness organizations emphasize physical fitness, mental health, and overall well-being, promoting a balanced development. For students aiming for higher education, connections with reputed universities and research institutions provide mentorship opportunities and enhance their academic profiles.

Importantly, such partnerships inspire innovation in teaching practices too, as educators receive exposure to global methodologies and can integrate fresh ideas into their classrooms. This dynamic learning environment nurtures curiosity, adaptability, and resilience among students. In today's fast-changing world, where knowledge alone is not enough, external tie-ups ensure that students are holistically prepared—academically, socially, emotionally, and physically—for the challenges of the future. Thus, strategic collaborations are not just add-ons but essential components for creating well-rounded individuals who can thrive in an interconnected and competitive world.



## Luminous Launch of New Schools

**Edify**  
SCHOOL  
THINKBEYOND  
NELLORE



Coming Soon  
**EDIFY SCHOOL**  
**NELLORE**  
ANDHRA PRADESH

+91 9000 245730 [www.edifyschools.com](http://www.edifyschools.com)

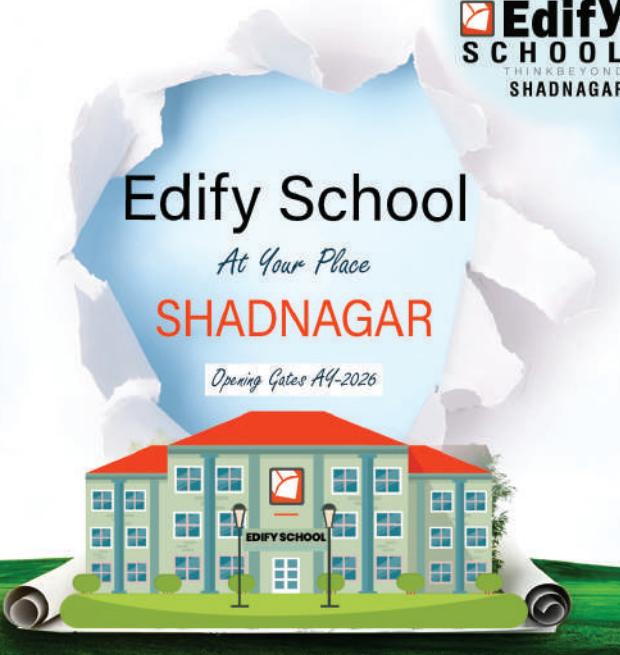
**DRS**  
WORLD SCHOOL  
Wisdom in Action  
VANASTHALIPURAM

Coming Soon  
**DRS WORLD SCHOOL**  
**VANASTHALIPURAM (HYD)**



Opening In AY-2026 [www.edifyschools.com](http://www.edifyschools.com) +91 9000245730

**Edify**  
SCHOOL  
THINKBEYOND  
SHADNAGAR



**Edify School**  
*At Your Place*  
**SHADNAGAR**  
Opening Gates AY-2026

+91 9000 245730 [www.edifyschools.com](http://www.edifyschools.com)

**Edify**  
SCHOOL  
THINKBEYOND  
MAHBUBNAGAR



**EDIFY SCHOOL**  
**Arriving Soon**  
At  
**MAHBUBNAGAR**  
Opening Gates AY-2026

+91 9000 245730 [www.edifyschools.com](http://www.edifyschools.com)

# Gen Z and Gen Alpha: How Cultural Values Are Undermined by the Advent of Social Media

## 1. Introduction: The Changing Educational Landscape

In the 21st century, learning is changing at a rate never before imagined. The classroom is no longer the sole site of instruction—today's students are surrounded by a digital environment that is vastly broader than the schoolhouse. Generations Z (born about 1997–2012) and Alpha (born after 2013) are coming of age in an era characterized by smartphones, social media, artificial intelligence, and rapid access to information.

Though these advances present vast potential, they disrupt conventional educational values and relations. Within these transformations, the student–teacher relationship is a central support of human connection, direction, and value establishment.

## 2. Who Are Gen Z and Gen Alpha?

Generation Z: tech-savvy, socially conscious, and digitally connected. They celebrate individuality, self-expression, and social justice. But they also face the challenges of mental illness, anxiety, and identity in the era of continuous digital exposure.

Generation Alpha: The first generation that's completely digital. Growing up in a world with smart devices, voice assistants, and virtual classrooms, they're accessing information with unprecedented ease—but with less exposure to old-school interpersonal interaction.

Both ages are dependent upon technology, which in turn shapes the way they think, communicate, and interact—also including how they relate to their teachers.

## 3. Conventional Student–Teacher Relationship

Traditionally, the teacher was more than a mere instructor. In most societies, particularly India and Asia, the teacher or guru is not only a mentor but also a moral guide, and in some cases, even a spiritual leader. The student–teacher relationship was established upon:

Respect and trust

Transmission of values and ethics

Holistic development—intellectual, emotional, and moral

Character formation and imparting discipline, compassion, and grit—values necessary for conscientious citizenship—were the responsibility of teachers.

## 4. The Changing Dynamics in the Digital Age

The advent of technology has shattered this conventional relationship.

Knowledge is no longer limited. Students have instant access to information on the Internet.

Learning is now transactional, much more result- and grade-oriented than person-oriented.

Teachers are no longer the only authority figures since influences, YouTubers, and AI systems guide opinions and thought patterns.

Social media culture encourages comparison, competition, and superficial approval, dissolving real emotional connections.

Under such an environment, students tend to see teachers as facilitators more than mentors—diluting the depth of the relationship.

# Gen Z and Gen Alpha: How Cultural Values Are Undermined by the Advent of Social Media

## 5. Importance of the Student–Teacher Relationship in the Current Context

In spite of all these changes, the student–teacher relationship continues to be vitally important. It serves several critical functions:

### a) Emotional Support and Mentorship

Teachers bring emotional stability to a world where online interactions tend to be superficial and transient. Most young learners experience pressure, loneliness, or confusion through pressures online. An empathetic teacher can provide compassion, understanding, and individualized direction.

### b) Developing Critical Thinking and Ethical Awareness

While the web offers information, it doesn't impart judgment. Educators assist students in analyzing information, challenging sources, and distinguishing between fact and disinformation—a critical skill in a time of fake news and digital propaganda.

### c) Humanizing the Learning Experience

Learning is not just about books; it's about developing values, compassion, and understanding. Educators infuse human warmth, humor, and practical wisdom that no computer program can provide.

### d) Encouraging Individual Growth

Teachers know the capabilities and learning speed of every child and provide customized support. For generations accustomed to mass content, this personalized attention makes them confident and self-respectful.

### e) Moral and Cultural Anchoring

During periods of accelerated globalization, teachers become guardians of cultural identity and moral heritage, facilitating students in remaining grounded while evolving with modernity.

## 6. How Social Media Undermines Cultural Values

Whereas social media brings connectivity and creativity, it also subtly but strongly shapes the young mind. Its influence on cultural and moral ethos is deep:

### a) Emergence of Individualism at the Expense of Community

Social media sites such as Instagram and TikTok foster individual promotion and self-branding. Humility, collective progress, and respect for senior citizens are relegated to the background.

### b) Breakdown of Respect and Discipline

Students increasingly challenge authority and traditional hierarchies—sometimes positively, but often rejecting them altogether. The informal style of online communication can bleed over into classroom communications, decreasing respect for teachers.

### c) Transition from Real to Virtual Validation

Previously, appreciation came through effort, creativity, or contribution. Today, "likes" and "followers" measure self-worth, causing insecurity and comparison instead of true achievement.

### d) Loss of Cultural Continuity

Global exposure can water down local cultures. Students are more impacted by global fashion than by classic art, literature, or moral teachings handed down the generations.



## Gen Z and Gen Alpha: How Cultural Values Are Undermined by the Advent of Social Media

### e) Shrinking Attention Spans and Shallow Learning

The accelerated, visually rich context of social media shortens patience for serious reading or introspective learning. This subverts the very fundamental educational process of contemplation and comprehension.

## 7. The Changing Role of Educators in the Social Media Era

Teachers need to reinvent themselves to remain relevant and useful in this rapidly changing scenario. The emphasis should be placed on merging technology with humanity.

### a) Moulding Pedagogy

Teachers can utilize social media tools innovatively for academic purposes such as educational reels, polls, and live discussions without losing discipline or purpose.

### b) Nurturing Digital Citizenship

Teachers should teach students about responsible online conduct respecting privacy, authenticating information, and being a good digital citizen.

### c) Nurturing Value-Based Education

Combining moral and cultural studies with contemporary subjects guarantees that students acquire a well-rounded worldview. Empathy, collaboration, and honesty classes are as important as programming or science.

### d) Fostering Relationships Beyond the Classroom

Educators need to be mentors who are attuned to students' emotional and social worlds. Authentic concern and dialogue can overcome virtual alienation.

### e) Role Modeling

Students learn more through observation than through instruction. A teacher's patience, genuineness, and humility can encourage students to adopt the same values in their lives.

## 8. Restoring Balance: The Way Forward

To preserve the sanctity of student-teacher relationship and protect cultural values in this era of digitization, the following actions are essential:

Encourage Hybrid Learning with a Human Touch – Technology must complement, not substitute, human interaction.

Implement Media Literacy – Students need to learn to critically examine online material and identify manipulation or bias.

Cultural Integration within Curriculum Local values, literature, and moral teachings should be balanced with contemporary topics.

Regular Teacher Training Teachers ought to engage in regular professional training to grasp Gen Z and Alpha attitudes.

Parent Teacher Cooperation Parents and teachers need to collaborate to establish healthy digital boundaries.

Fostering Reflection and Mindfulness Journaling, art, and meditation can counterbalance the overstimulation of virtual life.

## Gen Z and Gen Alpha: How Cultural Values Are Undermined by the Advent of Social Media

### 9. Conclusion: A Call to Reconnect

In a time when artificial intelligence can mimic conversation and social media sets trends, the genuine connection of student to teacher is still impossible to replicate. It is because of it that learning is made relevant, values are assimilated, and humanness is retained.

Teachers now are not merely knowledge transmitters they are navigators of the heart, leading impressionable students through a labyrinth of screen-based distractions toward purpose, integrity, and compassion. As we progress further into the Gen Z and Gen Alpha era, maintaining robust student-teacher relationships is no longer a choice it is a requirement to ensure education continues to foster not only intelligent minds, but wise hearts.

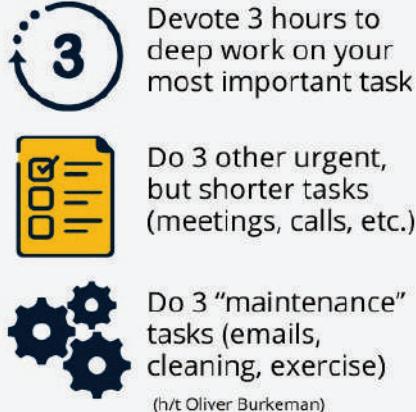


# 9 WAYS TO GET MORE DONE

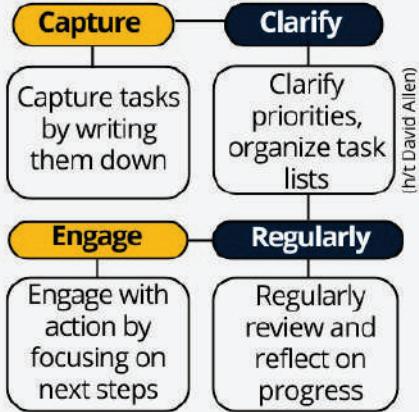
## Time Blocking

|                   |  |
|-------------------|--|
| 8am - 11am        | Deep Work (your most important tasks)            |
| 11am - 11:30am    | Quick Tasks (emails, phone calls, etc.)          |
| 11:30am - 12:30pm | Break (eat, exercise, relax) (h/t Cal Newport)   |
| 12:30pm - 2pm     | Important Tasks (projects, planning, prep, etc.) |
| 2pm - 4pm         | Meetings (one-on-ones, follow ups, external)     |

## 3-3-3 Method



## Getting Things Done



## Pomodoro Technique



## Eat the Frog

- Do your most important and challenging tasks first part of each day.
- Everything else will seem easy.



(h/t Brian Tracy)

## 2 Minute Rule

- If a task is less than 2 minutes, do it now.
- If task is greater than 2 minutes delegate or breakdown into smaller steps.



(h/t David Allen)

## Eisenhower Matrix

|               | Urgent   | Not Urgent |
|---------------|----------|------------|
| Not Important | Do       | Decide     |
| Important     | Delegate | Delete     |

- Categorize tasks into four quadrants.
- Prioritize tasks based on their category.

(h/t Dwight D. Eisenhower)

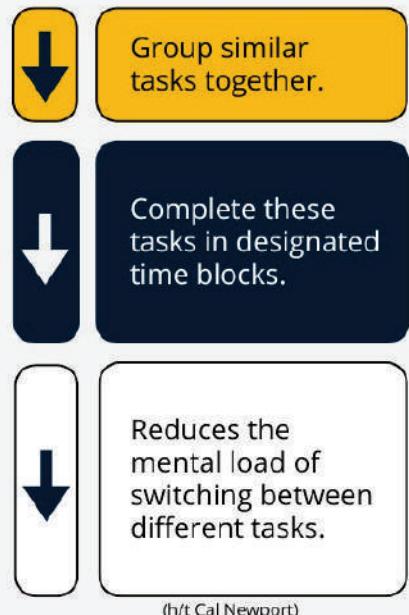
## 80/20 Method

- List and assess all inputs.
- Rank and calculate their impact.
- Identify the vital few (20%).
- Focus on the 20%, and eliminate or reduce the trivial many (80%).

By Justin Meacham



## Task Batching



## 3C Profiles at a Glance

### 3C PROFILES



### EMPATHETIC

One who identifies and understands the feelings and difficulties of others and is always willing to support them.

### 3C PROFILES



### CARING

One who shows concern and compassion for others and takes steps to help them in their needs.

### 3C PROFILES

### PRINCIPLED

One who acts with integrity and honesty and possesses a strong sense of fairness, justice and respect for the dignity of individuals, groups and communities.



### 3C PROFILES

### REFLECTIVE

One who gives thoughtful consideration to one's own learning and experience.



### 3C PROFILES



### INQUIRING

One who shows natural curiosity and is keen to acquire skills necessary to conduct inquiry and research independently.

### 3C PROFILES



### INTEGRITY

One who adheres to moral and ethical principles diligently so as to act with honesty.

### 3C PROFILES



### BALANCED

One who understands the importance of intellectual, physical and emotional balance to achieve personal well-being.

### 3C PROFILES

### COMMUNICATIVE

One who is able to communicate ideas and perspectives clearly and precisely.



### 3C PROFILES

### DECISIVE

One who is able to make logical and clear decisions while working through issues and problems.



### 3C PROFILES



### CREATIVE

One who is able to create and display novel ideas resulting from originality of thought.

### 3C PROFILES



### PROBLEM SOLVER

One who is able to understand problems and provide effective solutions, thus displaying critical thinking and analytical skills.

### 3C PROFILES

### ENTREPRENEURIAL

One who initiates new and smart strategies for events and implements them successfully.



# Six Pocket Syndrome

## When Too Much Love Turns into a Problem

Have you ever heard the term “Six Pocket Syndrome”? It’s a new-age phrase that describes how one child is supported by six adults two parents and four grandparents. That means six pockets full of love, care, and, yes, money all for one child!

While this sounds like a dream come true, it often leads to some unexpected problems. When every demand of a child is instantly fulfilled a new toy, a fancy gadget, or a trip it may slowly build a sense of entitlement. The child begins to think, “Whatever I want, I’ll get it.”



### A Simple Example

Let’s imagine little Aarav. His parents and grandparents adore him. Whenever he asks for a new video game or a cycle, someone buys it for him right away. Over time, Aarav starts expecting instant rewards and becomes upset if he’s told “no.” This is exactly what Six Pocket Syndrome looks like in daily life.

### Why Does It Happen?

- **Single-child families:** All the attention and money go to one child.
- **Working parents:** They try to make up for their busy schedules by giving gifts.
- **Loving grandparents:** They can’t resist pampering their grandchildren.
- **Higher incomes:** Families can afford more luxuries than before.

Experts warn that when love is shown only through material things, children may miss out on developing qualities like patience, gratitude, and empathy.

### What Studies Say

- A study by psychologists at NIMHANS found that over 65% of urban children show signs of low patience or entitlement because of overindulgence.
- Another study revealed that children without siblings receive 30–40% more spending on non-essential items compared to those who have brothers or sisters.

### How Can We Fix It?

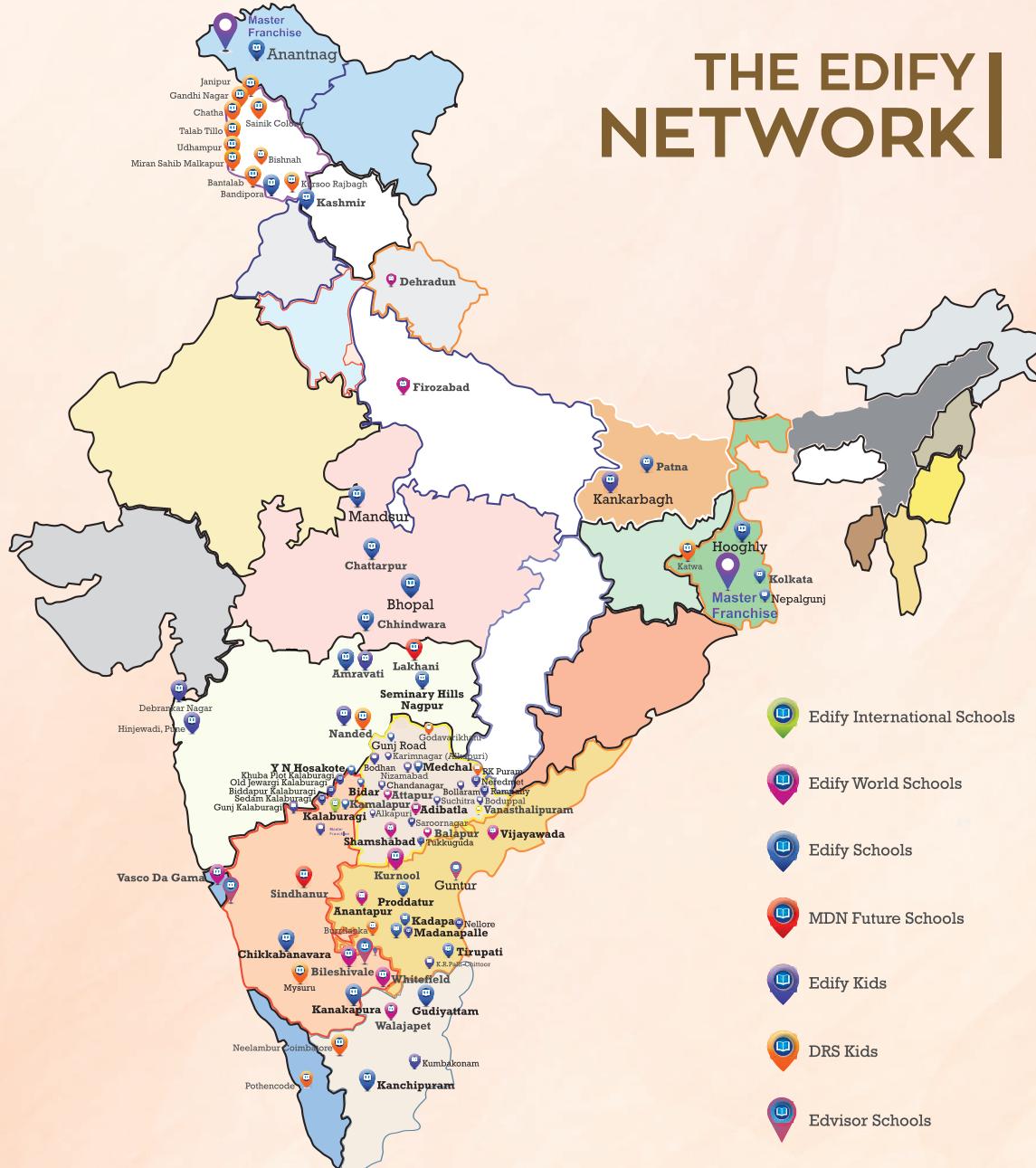
- **Spend time, not just money:** Family time means more than gifts.
- **Say “no” when needed:** It helps build self-control.
- **Teach gratitude:** Encourage children to value what they already have.
- **Keep family rules consistent:** Parents and grandparents should follow the same approach.

# PAN INDIA PRESENCE OF EDIFY SCHOOLS

## MAP

### THE EDIFY NETWORK

Leading Young India



**MDN Edify Education Pvt. Ltd.**

Survey No. 523, Opp. Apparel Park Gundla Pochampally,  
Medchal Mandal, Telangana 500014, Ph : +91-40-2379 2124 - 27  
email : [info@edify.in](mailto:info@edify.in)



50+  
Cities

90  
K12/Pre-Schools

12000  
Educators

36000+  
Students

1801  
Students  
& School Awards

30  
CHARACTER  
CONTENT  
COMPETENCE

WORLD BOOK  
OF RECORDS  
AN EXCLUSIVE HONOUR

GREAT  
PLACE  
TO  
STUDY  
FORBES  
INDIA  
MARQUEE